



CA 4 Europe
GAT Coordinator Webinar
September 6, 2022



Zoom Meeting

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Blanca Saucedo

Mute Start Video

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Participants

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Interpretation

Reactions

Apps

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More

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2:50 PM
9/1/2022

Global Action Team



Carolyn Hall

Senior GAT Field Specialist
CA3 & CA4



PID Elisabeth Haderer

CA 4 Constitutional Area Leader



Blanca Saucedo

GAT Field Specialist
CA3 & CA4



Global Action Team

Club Global Action Team Chairperson (Club President)

GST
Service Chairperson

GMT
Membership Chairperson

GLT
First Vice President/
Leadership
Chairperson

Region and Zone Chairpersons

District Global Action Team Chairperson (District Governor)

GST
District Coordinator

GMT
District Coordinator

GLT
District Coordinator

Global Extension Team
Coordinator (optional)

Multiple District Global Action Team Chairperson (Council Chairperson)

GST
Multiple District Coordinator

GMT
Multiple District Coordinator

GLT
Multiple District Coordinator

GAT
Area Leadership

GAT
Constitutional Area & Regional Area Leadership

Global Action Team Chairperson

Ambassadors

Past International Presidents
LCIF Board of Trustees

International Board of Directors
Past International Directors

Past District Governors





Global Action Team

CA 4: PID Elisabeth Haderer

4A

MD 101, 104, 106, 107, 109, D 120, 131 and Undistricted Republic of Latvia
PCC Sanna Mustonen
& PCC Hilde Straumsheim

4B

MD 102, 111 and 114
PCC Udo Genetsch
& PCC Detlef Dietrich

4C

D 119, 121, 122, 123, 124, 126, 129, 130 & 132, 134 and Eastern Europe Und. Areas
PDG Aneliya Kaneva, PID Miklos Horvath,
PDG Niels Schneckner & PDG Heiko Dallmann

4D

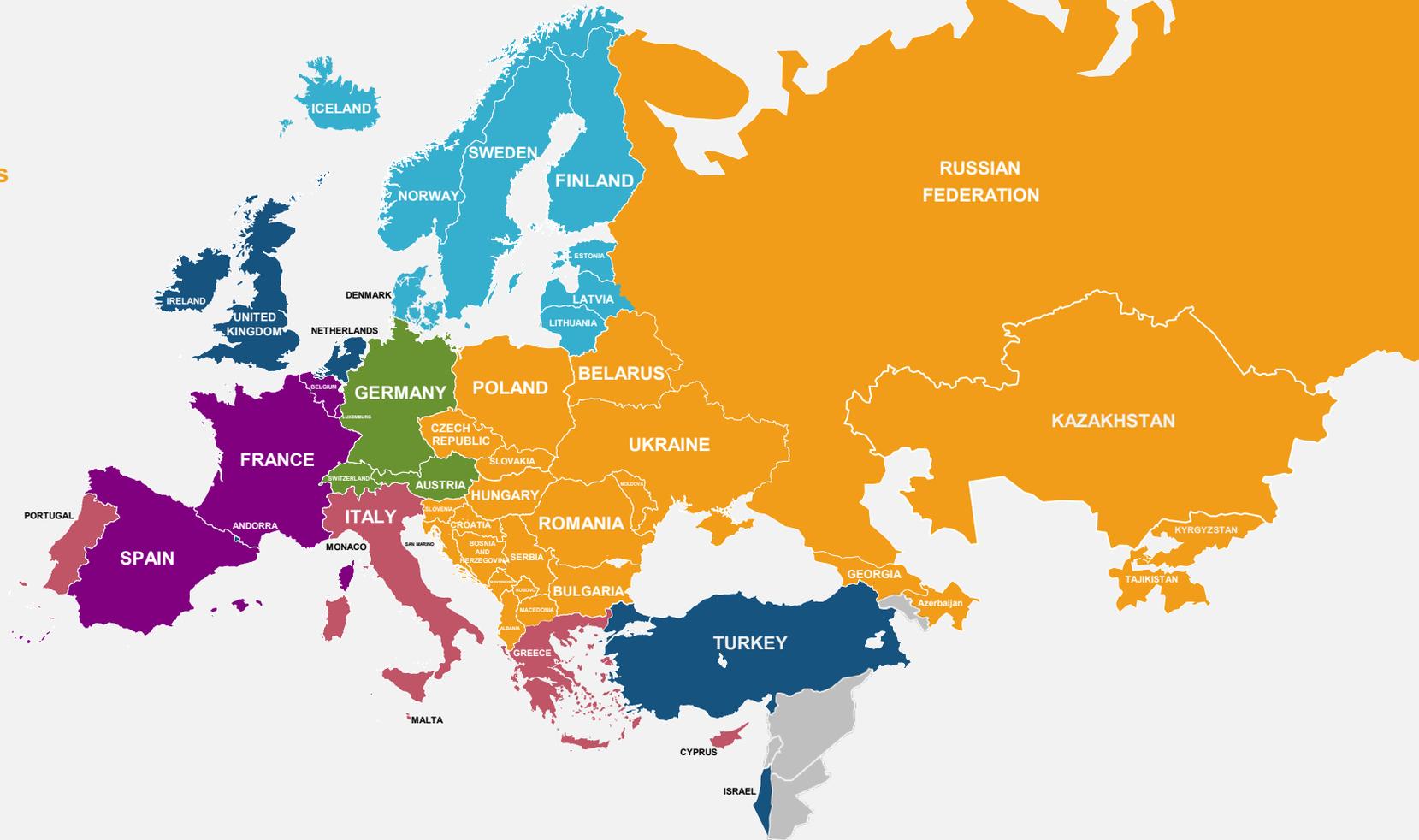
MD 105, 110, 118, D 128, 133 and Undistricted Gibraltar
PDG Marinus Zwart & PDG Zeynep Kocasinan

4E

MD 103, 112, 116, D 113 and Undistricted Prin. Of Monaco, Andorra
PCC Corinne Bloemendal, PCC Pol Navarre
& PDG Nicolas Lambert

4F

MD 108, 115, 117 and Undistricted Cyprus, Malta, Rep. San Marino
PDG Carla Cifola, PDG Pedro Crisóstomo
& PID Gabriele Sabatosanti Scarpelli



Why is the Global Action Team Needed?

A Unified Approach

The Global Action Team (GAT) helps districts and clubs achieve their goals by creating a unified approach to all key areas of Lions.

With goals at the forefront, the GAT is uniquely positioned from constitutional area to club level, to help foster positive membership growth in clubs, and increase Lion's visibility in the community



How does GAT get it all done?



- Constant Communication
- Collaboration & Teamwork
- Development of goals and action plans
- Monitoring progress throughout the year

Global Membership Team GMT



Global Membership Approach

Step 1

BUILD A TEAM

Build a team to support the Global Membership Approach.

Step 2

BUILD A VISION

Conduct an analysis of your district and develop goals to best serve its needs.

Step 3

BUILD A PLAN

Build a plan as a team to achieve the established vision.

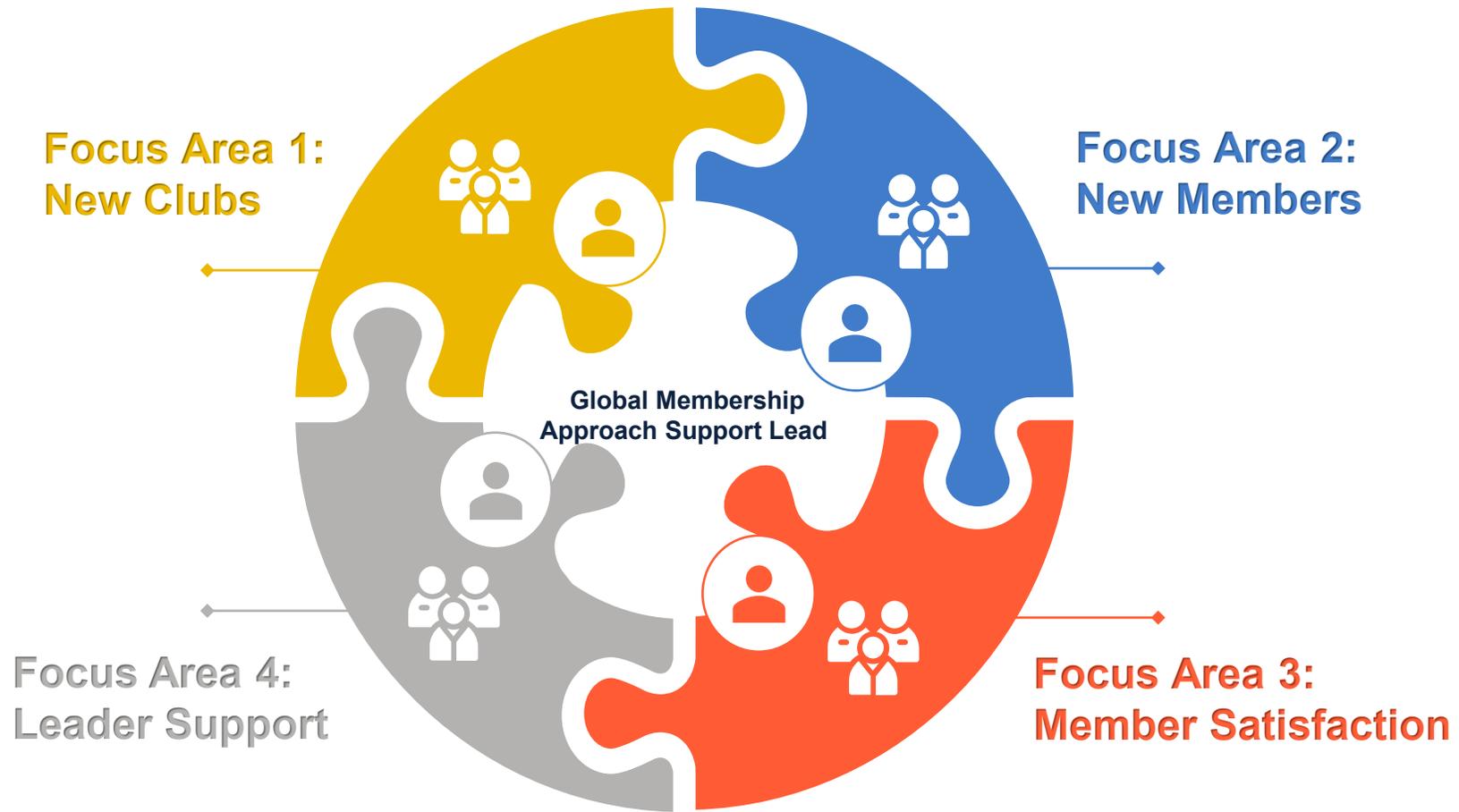
Step 4

BUILD SUCCESS

Execute your plan, maintain accountability and adjust as necessary



Sample Working Group Organization



 : Working Group Lead

 : Working Group Members



BUILD A VISION: District Analysis

Why do we need more members?

District members this year: __

People served this year: __

District members last year: __

People served last year: __

3-year retention of new members: __%

Clubs reporting service: __%

Are we happy with where we are?

Can we do better?

What changes are needed to help us

be the best we can be?

STRENGTHS

1.

2.

3.

WEAKNESSES

1.

2.

3.

OPPORTUNITIES

1.

2.

3.

THREATS

1.

2.

3.



**BUILD A
PLAN:**
Creating
membership
goals

Membership Goals

- By the end of the _____ FY, our district will charter _____ new clubs.
- By the end of the _____ FY, our district will induct _____ new members.
- By the end of the _____ FY, our district will lose no more than _____ members.



BUILD SUCCES: Check in meetings

Global Membership Approach Check-In Meetings

- 1) Global Membership Approach review goals vs actuals
- 2) Status of each action
 - What's done
 - What's next
 - Needs / issues / concerns
- 3) Plan updates (alterations)
- 4) Upcoming communications
- 5) Celebration

Sample agenda

	New clubs	New members	Member losses
Goal	#	#	#
Actual	1	77	85

GMA Pilot Districts

CA4

Area	District
4a	101 V
4a	107 B
4a	107 M
4b	102 W
4b	111 MS
4c	130(D+PR)
4d	105 A
4d	110 CO
4d	112 C
4d	118 Y
4d	133
4e	103 E
4e	112 C
4f	108 IB1
4f	108 TA3
4f	108 YA
4f	115 CN



Lessons Learned with GMA Pilot Districts

- Create clear focus areas and **communicate regularly with the organization.**
- **Communication, communication, communication.** It is important to set membership development goals, provide tools to club leaders, and communicate with them on an ongoing basis.
- **The need to work as a team is fundamental,** diversification and involvement at all levels are essential for success. LCI's support is important to provide solutions by transforming problems into opportunities.
- **When you take care...it grows,** we create an environment for all team members (club and district) to feel comfortable expressing their honest opinions or ask for help.
- **It is a process that must always be active.** Not a task/action to be carried out at a given time.
- Personal commitment and motivation of the GMA team Leaders and Members is the key to success. **Positive attitude and leading by example bring results.**



Global Service Team

GST

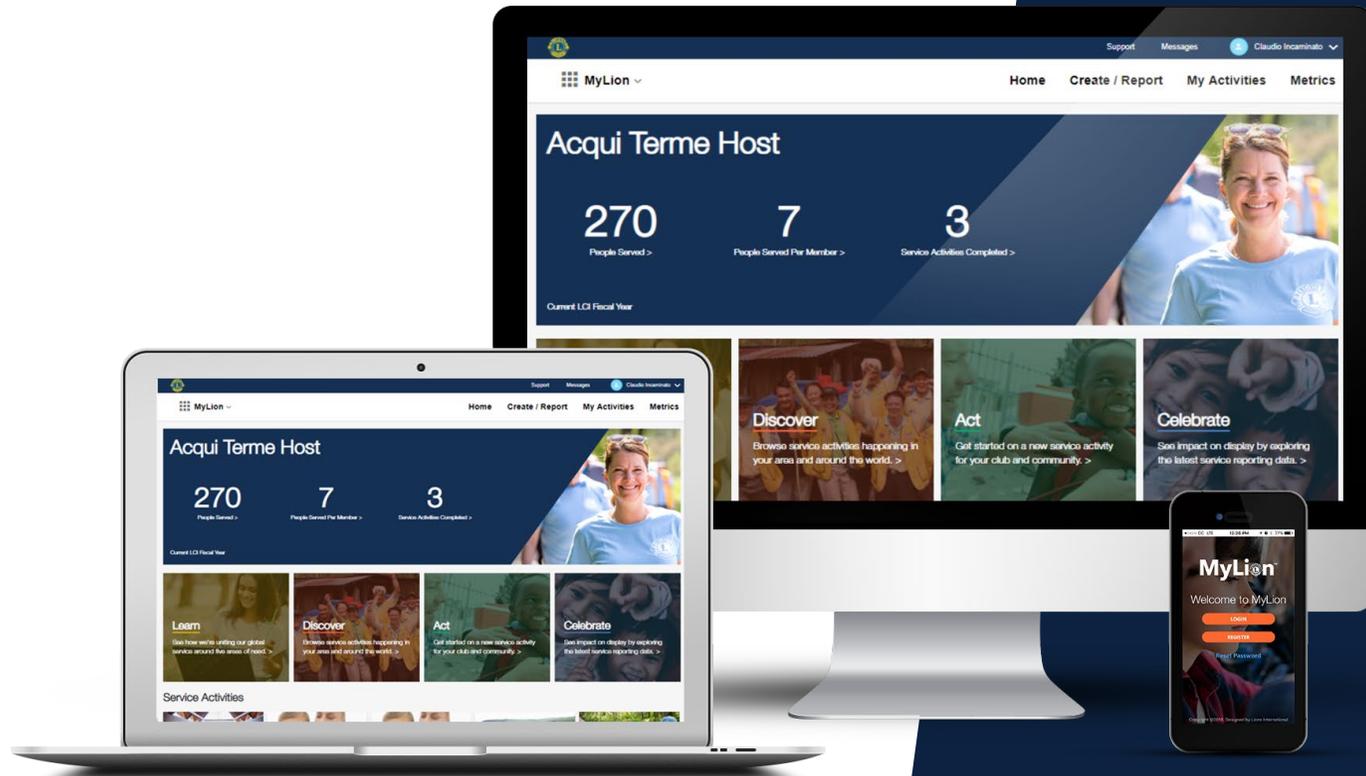


Why is the GST important?

The Global Service Team (GST) helps clubs identify resources and use best practices to improve their projects and, by extension, their impact. Quality service projects increase member satisfaction and help attract new members who are looking to serve. The GST champions the service programs, resources and grants of LCI and LCIF, empowering Lions and Leos around the world to maximize their service impact.



MyLion



- Plan, invite, and share
- Report
- Find, connect and chat
- View data



GAT Success Story Funding

GAT Success Story Funding*
Leo Districts

Storytelling is the best way to share and celebrate success while receiving funds to support the needs of your area.

BASIC INFORMATION

What: US\$350 per Leo district
Who: All Leo districts
Where: Apply online
When: No later than May 1

Leo district submissions must be made by the Leo district president or district Leo chairperson on record with Lions International to be eligible for funding.

REQUIREMENTS

To receive success story funding, the submitted story must:

- Be in your own words
- Focus on service, membership and/or leadership
- Be a minimum of 350 words in length
- Have occurred within the past 3 years
- Describe the results or outcome of the story
- Show an impact, inspire someone, or allow the audience to learn something

THE BEST STORIES WILL...

MAKE A CONNECTION

- Make the audience care/worry about the outcome
- Show how the story changed you or your club
- Describe events in detail to help us visualize it
- Share your opinions/perspective on the story's events

STAY FOCUSED

- Focus on one topic or event
- Keep lists, statistics, and recognition to a minimum
- Avoid including projects or events not related to your story
- Keep the information flowing and relevant to the story

SHOWCASE

100 of the best stories received will be featured in an Action=Impact Showcase on the GAT webpage.

Images and videos are strongly encouraged to supplement submissions

Lions Clubs International

*Formally known as GAT District Funding

GAT Success Story Funding*
Districts and Undistricted Areas

Storytelling is the best way to share and celebrate success while receiving funds to support the needs of your area.

BASIC INFORMATION

What: US\$500 per district and undistricted area
Who: All districts and undistricted areas
Where: Apply online
When: No later than May 1

District submissions must be made by the district governor, district GST, GMT, GLT coordinator or cabinet secretary on record with Lions International to be eligible for funding.
Undistricted area submissions must be made by the Coordinating Lion on record with Lions International to be eligible for funding.

REQUIREMENTS

To receive success story funding, the submitted story must:

- Be in your own words
- Involve the Global Action Team for district submissions OR focus on service, membership and/or leadership for undistricted area submissions
- Be a minimum of 350 words in length
- Have occurred within the past 3 years
- Describe the results or outcome of the story
- Show an impact, inspire someone, or allow the audience to learn something

THE BEST STORIES WILL...

MAKE A CONNECTION

- Make the audience care/worry about the outcome
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Lions Clubs International

*Formally known as GAT District Funding



GAT Success Story Funding

Available to districts, undistricted areas and Leo districts with the submission of a success story.
One submission per district, undistricted area or Leo district.

Who

- Any district **GAT member** (District Governor, GLT, GMT, GST Coordinator) or the Cabinet Secretary
- Any **Coordinating Lion**
- Any **Leo District President** or **District Leo Chairperson**

What

- **US \$500** available to districts and undistricted areas
- **US \$350** available to Leo districts

When & Where

- Submissions will be accepted through our website beginning in late September through **May 1**.



Key Resources

- Service Launchpad
- Service Ideas Sheets
- Service Project Planner
- Service Programs
- LCIF Grants Toolkit



Global Leadership Team

GLT



Why is the GLT important?

The Global Action Team - Global Leadership Team (GLT) provides the vision, guidance and motivation necessary to positively impact our association, assuring our position as the global leader in providing needed community service for many years to come.

They are the leaders in charge of promoting our platform Learn, an application within the Lions Clubs' member portal, is available to all Lions and Leos. Learn provides Lions members a central location to access courses on the Lions Learning Center (LLC), search for International institutes (ALLI, FDI & LCIP), obtain information on local training as reported by Global Leadership Team (GLT) coordinators, and view individual learning records.



Learn App

- ▶ Lions Learning Center
- ▶ LCI Hosted Institutes
- ▶ Local Training
- ▶ GLT Reporting
- ▶ MyLearning record

The screenshot shows the 'Learn' app interface for Lions Clubs International. At the top, there is a navigation bar with the 'Learn' logo and a dropdown menu, and a secondary navigation bar with links for 'Home', 'LCI Institute', 'Local Training', 'Manage Training', and 'Reports'. A 'Support' link is also visible in the top right corner. The main content area features a large dark blue banner with the text 'Learn. Lead. Grow.'. Below this, there are three main sections: 'Online Training' with a list of bullet points and a 'GO' button; 'Lions Learning Center' with a 'GO' button; and 'LCI Institute' with a 'GO' button. A detailed card for the 'Lions Certified Instructor Program' is shown, including dates and a due date. At the bottom, there are three cards for 'Local Training' with specific dates and due dates for 'Officers Training', 'Club Branches - The Ins and Outs', and 'Secrétaires de club'. The footer contains the Lions Clubs International logo and contact information.

Lions Clubs International

Support

Learn

Home LCI Institute Local Training Manage Training Reports

Learn. Lead. Grow.

Online Training

- Take free online courses
- Encourage your personal growth
- Access leadership tools and insights

GO

Lions Learning Center

GO

LCI Institute

GO

Lions Certified Instructor Program
Des Moines, IA, USA

Sep. 13, 2021 -
Sep. 16, 2021

Due Date Jun. 30, 2021

Local Training

GO

Officers Training USA

Jul. 18, 2021 -
Jul. 18, 2021

Due Date Jul. 18, 2021

Club Branches - The Ins and Outs
N/A

Jul. 18, 2021 -
Jul. 18, 2021

Jul. 18, 2021 -
Jul. 18, 2021

Due Date Jul. 18, 2021

Secrétaires de club

Jul. 18, 2021 -
Jul. 18, 2021

Due Date Jul. 18, 2021

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Lions Clubs International
300 W. 22nd Street Oak Brook, IL 60523-8842 USA
+1 (630) 468-6900





Institutes 2022-2023

ALLI – Advanced Lions Leadership Institute

Oslo, Norway

May 12-14, 2023

English, Finnish, French, Italian

FDI – Faculty Development Institute

Porto, Portugal

October 21-23, 2022

English, German, Portuguese, Swedish

LCIP – Lions Certified Instructor Program

Barcelona, Spain

December 9-12, 2022

English, German, French, Spanish

Q&A



Lions Clubs International

Next steps

- We'll see you in Zagreb!
GAT Coordinator Meeting during the Europa Forum on October 26th.
- Local GAT Coordinator Webinars organized by your area leader team in your local language

GAT coordinators meeting
October 26, 2022
16.00 – 17.30
Crystall Ball room 1





Thank You

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