



GET EXCITED!

LCICON BACKSTAGE PASS

Scan Me!



Hannah Milligan
*Account Lead, Brand and
Marketing Strategy*

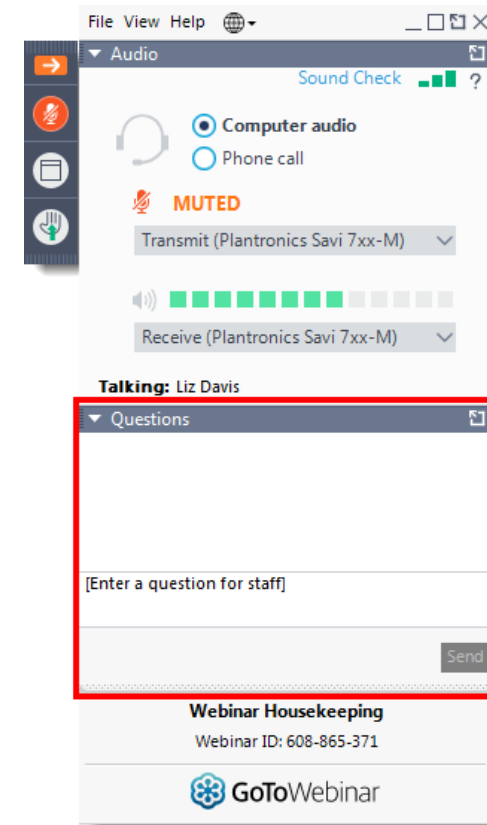


Christine Tait
*Specialist,
Global Action Team*



Important information about this event

- This event is being recorded; the recording and PowerPoint will be available afterward.
- Your microphone has been muted and will remain so for the duration of this event.
- **Have a question?** Submit it using the “Questions” tab located in the sidebar.





Agenda

- ▶ What to expect at Virtual LCIcon 2021
- ▶ Ways to get involved
- ▶ Questions and answers



Quick poll:
Are you registered
for Virtual LCICon 2021?





What to expect at LCICon





Get ready for the Lions event of the year

Virtual LCICon 2021

June 25-29, 2021

Virtual LCICon is the place to celebrate and connect with Lions from around the world.

Virtual Parade
of Nations

Exclusive programming and
exhibit experience

A unique
flag ceremony

Learning opportunities to help
you grow your service

Campaign 100 updates and
recognition

Opportunities to participate and
share

Inspiring talks led by our
leadership

An inspiring LCIF
experience

Exciting entertainment and
performances



Visit lcicon.lionsclubs.org to view the event schedule.

Seminars

A variety of learning opportunities to increase your service and enhance your membership experience





20

Over 20 seminars covering a wide range of topics!



What can I expect?

- Typically between 20-30 min long
- Chat pane to connect with attendees from around the globe!
- Many seminars will be interactive between staff and participants



Purchase your official
LCICon notebook at
the LCI Shop!



Seminar sneak peek: a few sessions to look forward to



- ✓ Global Membership Approach
- ✓ How to Build Community on Social Media
- ✓ Increasing Service Impact: Resources to Help Your Club's Service Activities Thrive
- ✓ Tips from Global Action Team Leaders
- ✓ Campaign 100 Fundraising Ideas to Reach to Your Goals
- ✓ Young Leaders in Lions



Quick poll:
**What are you looking forward to
learning more about at LCICon?**





How to get involved with LCICon



Share your service on the global stage



Two opportunities to share content:

- **Service Project Showcase**
Submit a video highlighting a project you're proud of (*5-10 min.*)
- **Testimonial**
Share a video of you celebrating your Lion pride. (*max. 1 min.*)

Select videos will be
featured during LCICon!



Deadline: April 30
LCICon.lionsclubs.org/submit





Join the Million Meal Challenge

Is your club up for the challenge?

Lions from around the world are coming together to reach the goal of feeding 1 million people before we kick off LCIcon 2021. Join them!

- **Complete a hunger service project** in your community. Be sure to share your service on social using #lionsfighthunger and #LCIcon2021.
- **Report your service by June 25** to be counted toward the goal of feeding 1 million people before convention.
- **Join us at Virtual LCIcon 2021** to find out the results of the challenge.



More info coming soon to
[LCIcon.lionsclubs.org!](https://LCIcon.lionsclubs.org)





REGISTER TODAY.

LCICon.lionsclubs.org



Use your camera
to open the
LCICon website.



UPCOMING BACKSTAGE PASS EVENTS

May

- May 17

10:00-10:30am, CDT

- May 18

7:00-7:30pm, CDT

The background is a dark blue to purple gradient. It features numerous curved, glowing light trails in shades of blue and purple, suggesting motion or data flow. In the bottom right corner, there is a faint, stylized network diagram consisting of interconnected nodes and lines.

QUESTIONS?



Thank You