



GET INVOLVED

LCICON BACKSTAGE PASS

Scan Me!



Hannah Milligan
*Account Lead, Brand and
Marketing Strategy*

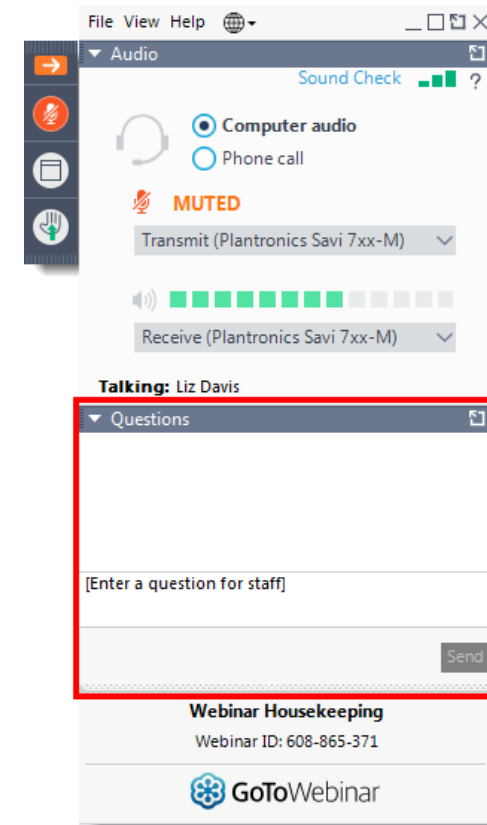


Christine Tait
*Specialist,
Global Action Team*



Important information about this event

- This event is being recorded; the recording and PowerPoint will be available afterward.
- Your microphone has been muted and will remain so for the duration of this event.
- **Have a question?** Submit it using the “Questions” tab located in the sidebar.



Agenda

- ▶ What is LCICon?
- ▶ Ways to get involved in convention this year
- ▶ Questions and answers

Quick poll:
Are you registered
for Virtual LCICon 2021?





What is LCICon?





VIRTUAL

LCICon2021

103RD LIONS CLUBS INTERNATIONAL CONVENTION

June 25 - 29

Early bird registration ends March 31*

*The early bird registration rate ends March 31 at 11:59 p.m. CST

Virtual LCICon is the place to celebrate and connect with Lions from around the world.

Virtual Parade
of Nations

Exclusive programming and
exhibit experience

A unique
flag ceremony

Learning opportunities to help
you grow your service

Campaign 100 updates and
recognition

Opportunities to participate and
share

Inspiring talks led by our
leadership

An inspiring LCIF
experience

Exciting entertainment and
performances



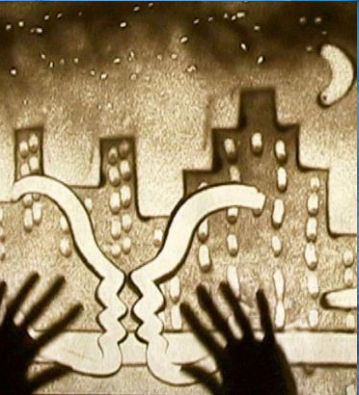
Visit lcicon.lionsclubs.org for the latest convention news and updates.



Virtual LCIcon 2021

THE ULTIMATE LIONS PARTY

- Vocal and musical performances
- Acrobatics
- Dance
- Spoken word artists
- Visual artists



A close-up portrait of Malala Yousafzai, a young woman with dark hair, wearing a light-colored headscarf. She is looking slightly to the right with a thoughtful expression. The background is a solid dark blue.

Keynote Interview

Malala

Yousafzai

As a young girl, Malala defied the Taliban in Pakistan and demanded that girls be allowed to receive an education first the first time. After surviving an assassination attempt in 2012, she became the youngest recipient to receive the Nobel Peace Prize in 2014. She was launched into the international spotlight as a humanitarian, a champion for leading by example, a voice for the underprivileged, for serving others, and improving the world through kindness.



Quick poll:
**What are you looking forward to most
about LCICon 2021?**





How can you get involved with LCICon?



SOME

New

Opportunities

- Video testimonials
- Service Project Showcase





Tell the world about your experience

- Send us a short video, no more than 1 minute, of you sharing your story.



Ideas to get you started

What does
convention
mean to you?

During the past
year, what have
you learned
about being a
Lion or Leo?

What do you
love about
being a Lion or
Leo?



THE

Service Project Showcase

- A new opportunity for convention this year
- 5-10 minute videos
- Submissions will be considered for inclusion in convention programming





How did your club serve the community in 2020?



**Club member
interviews**



**Recipient
perspective**



**Virtual meeting
recording**



April 30

ALL SUBMISSIONS DUE

Visit this page to submit your videos:
<https://lcicon.lionsclubs.org/submit/>



Join the Million Meal Challenge

Is your club up for the challenge?

Lions from around the world are coming together to reach the goal of feeding 1 million people before we kick off LCIcon 2021. Join them!

- **Complete a hunger service project** in your community. Be sure to share your service on social using #lionsfighthunger and #LCIcon2021.
- **Report your service by June 25** to be counted toward the goal of feeding 1 million people before convention.
- **Join us at Virtual LCIcon 2021** to find out the results of the challenge.



**More info coming soon to
[LCIcon.lionsclubs.org!](https://LCIcon.lionsclubs.org)**





REGISTER TODAY.

LCICon.lionsclubs.org



Use your camera
to open the
LCICon website.



UPCOMING BACKSTAGE PASS EVENTS

April

- April 14
- April 15

May

- May 17
- May 18



QUESTIONS?



Thank You