

# Challenges and Opportunities Worksheet

Club officers that prepare together prior to attending their zone meetings gain the most value from the event to improve their club. A well-run zone meeting provides club officers an opportunity for focused discussion on the most important aspects of managing and operating a club.

Each zone meeting most likely will focus on one of these critical club operations:

1. Service – Engage and involve the club service chairperson in providing feedback and observations regarding the quality of the club’s service projects and activities.
2. Membership – Invite the club membership chairperson to provide insights into the club’s membership recruiting and retention success.
- 3 Leadership – The club first vice president may benefit from sharing best practices when preparing for the club’s upcoming fiscal year and new incoming officers.

To prepare for the meeting, each club should complete the questions below:

Does our club face a specific challenge the officers would like to discuss with the group?

Have the potential causes of the challenge been identified?

What are the opportunities to hopefully remedy the challenge or issue?

Would our club like assistance from the zone chairperson and/or a the district Global Action Team specific to the challenge?

**Bring these topics to the meeting for an open discussion.**