

For Information Contact:

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For Immediate Release

(CITY) LIONS RECYCLE USED HEARING AIDS

(City, date)-- As spring cleaning gets under way, the **(city)** Lions are asking people to donate their used hearing aids to the Lions Hearing Aid Recycling Program. Perhaps you, a family member or friend may have one or more hearing aids no longer in use.

During the month of May **(or collection dates)**, the **(name)** Lions Club will be collecting used hearing aids as part of a unique recycling program. The donated aids will be shipped to a regional Lions Hearing Aid Recycling Center where many will be refurbished for a recipient in need. Other aids will be distributed to teams of hearing care professionals and other volunteers for use during health care missions in developing nations.

“Please donate your used hearing aids to the Lions,” said **(name, title such as club president or project chairperson)**. “Hearing impairment and deafness are serious disabilities that can result in learning difficulties for children and decreased employment opportunities for adults. The poor are especially affected because they are unable to afford the care necessary to prevent hearing loss, and cannot afford to purchase hearing aids.”

To donate used hearing aids, carefully wrap them and place in a Lions hearing aid or eyeglass collection box located at **(list stores or businesses and addresses. Include permanent collection sites if program accepts hearing aids year-round)**.

The **(name)** Lions Club has **(#)** members and meets on **(day of week/month)** at **(time)** at **(location)**. Lions clubs are a group of men and women who identify needs within the community and work together to fulfill those needs. For more information or to get involved with the **(name)** Lions Club, please contact **(name)** at **(phone number/add Web site address if appropriate)**.

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Lions Clubs International is the world's largest service club organization with nearly 1.3 million members in approximately 45,000 clubs in 202 countries and geographical areas around the world. Since 1917, Lions clubs have aided the blind and visually impaired and made a strong commitment to community service and serving youth throughout the world. For more information about Lions Clubs International, visit the Web site at www.lionsclubs.org.

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