



DO IT YOURSELF (DIY) NEW CLUB DEVELOPMENT WORKSHOPS

Suggested Materials/Resources

- New Club Development Guide (TK1)
- New Club Development PPT (TK1PPT)
- Extension Kit (KITEXT)
- Just Ask! Recruiting Guide (ME300)
- Certified Guiding Lion Program (Contact your district GLT coordinator)

Suggested Agenda

| Topic | Method | Length |
|---|--|------------|
| Introduction / Why Are We Here? | | 5 minutes |
| Why Organize a New Lions Club | Group Discussion | 10 minutes |
| Benefits | Group Discussion | 10 minutes |
| Choosing a Club Format | Discussion | 10 minutes |
| Steps to New Club Development | Discussion | 5 minutes |
| Step 1: Determine Areas of Opportunity | Group Discussion: <i>What are some locations new clubs can be formed? Where will we be forming a new club?</i> | 5 minutes |
| Step 2: Develop Your Team | Group Discussion: <i>What team would participants want to be a part of?</i> | 20 minutes |
| Step 3: Conduct Site Development Research | Group Discussion: <i>Who can be contacted to join the new club?</i> | 15 minutes |
| BREAK | | 10 minutes |
| Step 4: Promote the New Club to the Community | Group Discussion: <i>How can the new club be promoted?</i> | 10 minutes |
| Step 5: Recruit Charter Members | Discussion and Recruiting Role Play | 60 minutes |
| Step 6: The Informational Meeting | Discussion | 20 minutes |

| Topic | Method | Length |
|-------------------------------------|------------------|---------------|
| BREAK | | 10 minutes |
| Step 7: The Organizational Meeting | Discussion | 10 minutes |
| Step 8: New Club Application | Discussion | 10 minutes |
| Step 9: Charter Approval | Discussion | 5 minutes |
| Step 10: Continued Club Development | Discussion | 5 minutes |
| New Club Development Awards | Discussion | 5 minutes |
| Questions? | Group Discussion | 15 minutes |
| Closing | | 5 minutes |

Questions regarding the **New Club Development Workshops** should be directed to the Membership and New Club Development Department at LCI via email membershipdev@lionsclubs.org or call (630) 203-3845.