

HOW ARE YOUR RATINGS?

Program Summary:

The How Are Your Ratings? exercise gives clubs insight into their strengths and weaknesses. It allows for discovery of small problems and corrects them before they become big ones-that can require more time, attention and resources.

Frequently Asked Questions:

Who should be involved in conducting How Are Your Ratings?

Enlist the help of your entire membership to take part in the evaluation process.

Why should a club use the How Are Your Rating? process?

A club evaluation is conducted in order to help the club and club members grow and develop. Encourage honest feedback. The best way to do this is to conduct your evaluation anonymously. People are more likely to tell you how they really feel if they are allowed to do so anonymously.

How do I conduct an evaluation?

The How Are Your Ratings? Administrative Guide gives you step-by-step assistance and ideas on how to conduct the evaluation, review the feedback, present the results to the club and finally create an action plan on how to improve your club.

Materials Available:

- [How Are Your Ratings? Administrative Guide](#) (ME-15)
- [How Are Your Ratings? Questionnaire](#) (ME-15B)

LCI Contact:

Membership Operations

Phone: 630-203-3831

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MEMBER ORIENTATION

Program Summary:

The importance of new member orientation cannot be emphasized enough. The information presented during orientation provides a foundation for new members. It helps them understand how the club functions, what their role will be and gives them the big picture of their district and the association. When new members are properly informed, they are more likely to feel comfortable with the club, become actively involved in club activities and remain in Lions for years.

Frequently Asked Questions:

What makes orientation effective?

Successful orientations do more than simply impart information; they also inspire and motivate new members to be the best Lions they can be. While there are different methods for conducting an orientation, there are several elements common to all effective orientations, such as:

- Presenting a manageable amount of information
- Limiting the length of each session
- Keeping the pace lively and interesting
- Allowing ample time for questions and answers
- Giving participants a New Member Induction Kit, available from Club Supplies
- Providing members with:
 - A copy of LION Magazine
 - A recent issue of your club's newsletter
 - A club directory
 - Your club's brochure or fact sheet
 - District fact sheet, if available

Is orientation a part of a club's new membership growth or retention plan?

The orientation process has a place in each area. As a part of new membership growth, orientation expands the new member's knowledge of the club, district and International Headquarters. As a member retention tool, a sound orientation will lay a solid foundation for a member to grow and develop in their Lions career, serve as a club officer or aspire to serve in an office at the international level.

Is orientation only for new members?

Orientation sessions should be open to all Lions. Even seasoned Lions will find an orientation session refreshing and reinvigorating.

Materials Available:

- [New Member Orientation Training Guide](#)
- [New Member Orientation Guide](#)

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LIONS MENTORING PROGRAM

Program Summary:

The Lions Mentoring Program is divided into two levels, the basic and advanced. Each level of the program has specific goals that need to be reached within a defined time. At each level, mentees are challenged to increase their knowledge, level of commitment and leadership skills under the guidance of an appropriate, experienced mentor.

- **Lions Basic Mentoring Program:** The goal of the Basic Lions Mentoring Program is to gain responsibility and to build relationships.
- **Lions Advanced Mentoring Program:** The goal of the Lions Advanced Mentoring Program is to see results and to provide replication. In order to complete the Advanced Mentoring Program, you must first complete the Basic Mentoring Program.

Frequently Asked Questions:

How can I participate in the Lions Mentoring Program as either a mentor or mentee?

Here's how:

1. Contact your club president to express interest in the program. He or she will help you find a mentor or mentee. A sponsor may be able to serve as a mentor.
2. Request or download the [Lions Basic Mentoring Guide](#) (MTR-11) or the [Lions Advanced Mentoring Guide](#) (MTR-12).
3. Complete the level of your choosing.
4. Receive acknowledgement of accomplishment.

Are there awards associated with the Lions Mentoring Program?

Upon completion of basic level, each Lion will receive a certificate of completion. Upon completion of the Advanced level, each Lion will receive a lapel pin.

Materials Available:

- [Basic Level Mentoring](#) (MTR-11)
- [Advanced Level Mentoring](#) (MTR-12)
- [Lions Mentoring Flyer](#) (MTR-13)

LCI Contact:

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EXCELLENCE AWARD INITIATIVE

Program Summary:

The Excellence Award Initiative recognizes clubs and members of the district governor team when they achieve levels of excellence in five areas of concentration; community service, membership, communication, leadership development and management.

The Club Excellence Award

The award recognizes clubs that are in good standing and achieve the following:

- Service Activities – The club hosted a minimum of three service projects and made a donation to LCIF to keep members active and engaged.
- Membership Growth – The club attained a net membership growth or sponsored a new club or club branch to expand the services that are provided.
- Communications – The club communicated effectively with the public and internally with the members in a way that is positive and encouraged involvement.
- Leadership Development – The club officers were involved in district activities and participated in zone meetings to sharpen their leadership skills and become aware of the support that is available to the club.
- Club Development – The club hosted regular and meaningful meetings and submitted key reports in a timely manner.

The award application is approved by the district governor before it is submitted to Lions Clubs International.

District Team Awards

The primary objective of the district team awards initiative is to support the growth and vitality of each club in the district. The criteria mirrors the club level initiative and recognizes districts that achieve the following:

- Service Activities – The clubs in the district hosted meaningful service projects.
- Membership Growth – The district attained a net membership growth or organized a new club or club branch.
- Communications – A member of the district team visited each club in the district to encourage communication.
- Leadership Development – The district team hosted training and offered mentoring to club officers.
- Club Development – Clubs within the district are in good standing.

The district is also required to complete an additional 10 requirements from a list of 25 optional requirements. The award application provides a complete list of qualifying activities. The application is submitted by the district governor.

Materials Available:

Obtain the current award requirement and award application by contacting the District and Club Administration Division or going on-line and typing “Excellence Awards” into the search box.

LCI Contact:

District and Club Administration Division

Phone: 630-468-6828

Email: districtadministration@lionsclubs.org

CLUB HEALTH ASSESSMENT

Program Summary:

The Club Health Assessment is released the second week of each month. Each district governor team member who has an active email account will receive the report for their area and a copy is also sent to the Council Chairperson. The report includes club specific information such as the club's status, membership growth, reporting history and the LCIF donations made by members of the club. Clubs that have been chartered over the last 24 months are listed at the beginning of the report. When membership is unusually low or reporting and payments are late the member number appears in red. When a club is unusually successful in recruiting members the membership number appears in green. District teams are encouraged to contact the club officers with either red or green numbers to either offer assistance to improve areas of concern or to commend the club for its success. At the end of each district list there is a summary that measures the health of the district overall.

LCI Contact:

District and Club Administration Division

Phone: 630-468-6828

Email: districtadministration@lionsclubs.org

CLUB REBUILDING AWARD INITIATIVE

Program Summary:

The Club Rebuilding Award Initiative recognizes Lions who help rebuild a club that has been canceled, placed in status quo or has fewer than 15 members. The initiative addresses four areas of concentration that are necessary for a club to be viable and strong. These areas include:

- Membership Strength – It is important that the club have a pool of members to lead the club and undertake service projects.
- Meaningful Service Projects – Meaningful service projects are key to retention, public relations and membership recruiting.
- Club Management – While service is key, each club must report regularly and keep member records current to insure involvement.
- Financial Viability – Each club must keep the club account current to enable the association to provide continued support for the club.

The award is bestowed at the recommendation of the governor, or district governor team member, with the approval of the district governor when the following requirements are met. The award cannot be awarded to the district governor. One award may be given for each club rebuilt.

Qualifications:

- The award is offered upon the recommendation of the governor or district governor team member, with the approval of the district governor, by submitting a completed Club Rebuilding Award Nomination Form. The award cannot be awarded to the district governor. One award may be given for each club rebuilt.
- The Lion nominated to receive the award must have played a key role in recruiting new members to revitalize the club, in helping the club develop new activities, and in ensuring that the club is guided and motivated as it rebuilds.
- For a club not yet cancelled, suspended or in status quo, the award is conferred when the Lion helps rebuild a club of less than 15 and the club achieves an active club membership of 20 within the fiscal year. The club must be in good standing for 12 months, have initiated a new service project, filed monthly membership reports for 12 consecutive months and paid the club account in full to be conferred.
- For a club that is already cancelled, suspended or in status quo, the award is conferred after the club is reactivated and has a minimum of 20 members. The club must be in good standing for 12 months, have initiated a new service project, filed monthly membership reports for 12 consecutive months and paid the club account in full to be conferred.

Materials Available:

- [Club Rebuilding Award Application](#) (DA-972)

LCI Contact:

District and Club Administration Division

Phone: 630-468-6828

Email: districtadministration@lionsclubs.org