



Build Your Lion

SINCE 1917 **100**
LIONS INTERNATIONAL

Legacy!

Connect with your community by planning a **Centennial Community Legacy Project** during our Centennial Celebration. Legacy Projects are visible gifts to your community that commemorate our Centennial and create a lasting legacy of your service contributions.

Plan Your Legacy Project

All Lions clubs around the world are encouraged to complete a Legacy Project by June 30, 2018. With three levels of participation, there's an opportunity for every club to get involved.

Promote Your Legacy Project

Your Legacy Project is an opportunity to showcase your project and club to the community. These tips can help you maximize this great PR opportunity:

- **Dedication Ceremony** – Host a dedication or ribbon-cutting ceremony and invite your community and media to attend.
- **Social Media** – Share your project on social media and ask your community to share photos at the site of your Legacy Project. Use the hashtag #Lions100 on all your Centennial posts.
- **Local Media** – Send out a press release or ask a reporter to help tell your story.

Report Your Legacy Project

Be sure to report your Legacy Project using the MyLCI Service Activity Report, under the *Community and Culture* activity type. Clubs can earn a special banner patch, and select projects will be featured on the LCI website, social media and LION Magazine.



Start Planning Your Legacy Project Today!

Choose from the project ideas below or create your own to address specific needs in your community.

1 level

Raise Your Community Visibility

- Post new Lions signs
- Donate a park bench
- Dedicate a statue
- Sponsor a fountain in a local park



2 level

Provide a Community Gift

- Refurbish a park or playground
- Build a footbridge over a busy road
- Fund resources for the visually impaired
- Donate a vehicle to a community organization



3 level

Make a Community Impact

- Build a clinic
- Expand a library or school
- Develop a training center
- Equip an area hospital



All Legacy Projects should be identified with a sign or plaque indicating the project was donated by your Lions club.

Choose your project and start building your Lion Legacy today!

Visit Lions100.org to learn more.

