



# Build Your Lion



# Legacy!

Connect with your community by planning a **Centennial Community Legacy Project** during our Centennial Celebration. Legacy Projects are visible gifts to your community that commemorate our Centennial and create a lasting legacy of your service contributions.

## Plan Your Legacy Project

All Lions clubs around the world are encouraged to complete a Legacy Project by June 30, 2018. With three levels of participation, there's an opportunity for every club to get involved.

## Promote Your Legacy Project

Your Legacy Project is an opportunity to showcase your project and club to the community. These tips can help you maximize this great PR opportunity:

- **Dedication Ceremony** – Host a dedication or ribbon-cutting ceremony and invite your community and media to attend.
- **Social Media** – Share your project on social media and ask your community to share photos at the site of your Legacy Project. Use the hashtag #Lions100 on all your Centennial posts.
- **Local Media** – Send out a press release or ask a reporter to help tell your story.

## Report Your Legacy Project

Be sure to report your Legacy Project using the MyLCI Service Activity Report, under the *Community and Culture* activity type. Clubs can earn a special banner patch, and select projects will be featured on the LCI website, social media and LION Magazine.



# Start Planning Your Legacy Project Today!

Choose from the project ideas below or create your own to address specific needs in your community.

## 1 level

### Raise Your Community Visibility

- Post new Lions signs
- Donate a park bench
- Dedicate a statue
- Sponsor a fountain in a local park



## 2 level

### Provide a Community Gift

- Refurbish a park or playground
- Build a footbridge over a busy road
- Fund resources for the visually impaired
- Donate a vehicle to a community organization



## 3 level

### Make a Community Impact

- Build a clinic
- Expand a library or school
- Develop a training center
- Equip an area hospital



*All Legacy Projects should be identified with a sign or plaque indicating the project was donated by your Lions club.*

Choose your project and start building your Lion Legacy today!

Visit [Lions100.org](http://Lions100.org) to learn more.

