



Lions Clubs International



Club Centennial Planning Guide

Lead through Service

Invite for Impact

Connect with Community

Join the Centennial Celebration!

The Centennial Celebration brings Lions together to celebrate 100 years of life-changing humanitarian service. Starting with the kickoff in July 2014 and ending in June 2018, Lions around the world are joining in the celebration by expanding our community impact through service projects and inspiring others to join in that service. Clubs play a critical role in the success of the Centennial. This guide will help you to plan your club's service and celebration.

Our global Centennial Celebration is founded on three themes:

LEAD THROUGH SERVICE

Lions Clubs International was built upon two words: "We Serve". Service to others is one of the highlights of our Centennial Celebration. All clubs are called to accept the Centennial Service Challenge to collectively help more than 100 million people in five areas of focus - youth, vision, hunger, environment and diabetes.

INVITE FOR IMPACT

To meet the increasing needs of our communities, membership must grow. For every new member, we can impact the lives of 30 people. New Lions will ensure our place as the global leader in humanitarian service for the next 100 years.

CONNECT WITH COMMUNITY

As Lions we identify community needs and take action to meet those needs. During the Centennial, clubs are encouraged to strengthen their community bonds by implementing a Community Legacy Project that provides a visible and long-lasting impact.

Timeline

To connect with each theme, Lions are encouraged to participate in various activities, highlighted in the timeline below, throughout the Centennial.

INVITATION 2015-16

- Create your club's Centennial plan
- Induct at least 3 new members
- Complete 4 service activities, one in each focus area

CELEBRATION 2016-17

- Complete a Community Legacy Project
- Celebrate with your club!
- Induct at least 3 new members
- Complete 4 service activities, one in each focus area

DEDICATION 2017-18

- Align your club with the future direction of the Association unveiled at the Chicago Convention
- Induct at least 3 new members
- Complete 5 service activities, one in each focus area

Throughout the Centennial, **Lions around the world** will connect with and impact millions of people's lives in communities across the globe. – IP Yamada (2015-16)



The Five Steps to Club Success

This guide is a resource to help your club identify, plan and complete Centennial Celebration activities. Follow the five steps to develop your club's Centennial plan: **identify** club Centennial leaders, **engage** your club members, **create** a plan, take **action**, and **share** your success.

- 1. Identify club Centennial leaders** to serve as the club coordinator for Centennial related activities through June of 2018. Identifying a Centennial Chairperson or Committee for your club will help drive the success of your Centennial plan and related activities. The Chairperson is responsible for guiding the planning process and implementation of Centennial related activities for your club. Find the [Club Centennial Chairperson Job Description](#) in the *toolbox* on Lions100.org
- 2. Engage your club members** about Centennial related projects, awards, reporting and deadlines. Ask for your club members' input regarding Centennial goals, activities and ideas for how they would like to celebrate. Get your club excited about celebrating by sharing the [Centennial Videos](#) on Lions100.org and engaging them in the creation of a Centennial plan.
- 3. Create a plan** to ensure a successful club celebration. A quality plan will include goals that can be achieved throughout the Centennial Celebration. To help you plan and execute all components of the Centennial, create a [Club Centennial Celebration Plan](#) for your club to follow through June 2018. To assist you in the creation of this plan, use the [Centennial Activity Planning Worksheet](#) for each of the Centennial related activities listed below. Find these tool resources on Lions100.org in the *Toolbox*. If you need additional help with creating goals, complete the "Setting Goals" online course available in the Lions Learning Center.

Centennial Service Challenge: Set a service goal for your club. Clubs should plan service activities for each area of focus, every year of the Centennial. Utilize the toolbox found on [Lions100](#) to help plan, execute and report your club's service activities. It is essential to report your club's service on MyLCI so that your participation is counted towards our Centennial goal!

Centennial Membership Awards: Set a membership goal for your club. Through the Membership Awards, Lions are encouraged to add at least three new members each year and sponsor one new club. For help planning new member recruitment, review the Just Ask New Member Recruiting Guide for Clubs. You can find it by searching "Just Ask" on Lionsclubs.org.

I have great respect for
Lions that take on the work of the Centennial.

The strength of our volunteers around the globe will ensure that our Centennial is a success! – Centennial Action Committee Chairperson PIP Moore (2015-16)



Centennial Community Legacy Project: Make a lasting gift from your club to your community by enhancing the visual presence of Lions and Lions activities. Consider your community needs when planning for this project.

Centennial Celebration: Celebrate 100 years of our impact as Lions with your club and community. Consider how this celebration can inspire members, instill pride, and enhance the connection between your community and your club.

- 4. Take action** to ensure that your Centennial Celebration is a success. Follow up on the action steps from your Centennial Activity Planning Worksheet. Track your progress and adjust your plan when necessary. Keep your club up to date on progress and upcoming activities.
- 5. Share your success** and your Centennial Plan with your Centennial District Coordinator. Report your service activities and Legacy project on MyLCL. Share with your community as well on social media and with the press. For more information on how to report your Centennial activity on MyLCL, visit the [Toolbox](#) on Lions100.org.

Tip: Make all your Goals S.M.A.R.T!

SPECIFIC - A specific goal has a greater chance of being accomplished than a general goal. You have more focus if your objective is clear.

MEASURABLE - When you measure your progress, you stay on track. If you can't measure it, you can't manage it.

ACTIONABLE - Make sure you have some control over the accomplishment of your goal. If there is nothing you can do, you won't succeed.

REALISTIC - Goals should be challenging but also achievable.

TIMEBOUND - Set a timeframe for the goal: next week, in three months, by the end of the year. Putting an end point on your goal gives you a clear target toward which to work.

Reminder:

Connect with your Centennial District Coordinator to share your Centennial plans, learn about resources, and stay informed on how other clubs are celebrating. Find out who your [District Centennial Coordinator](#) is on Lions100 in the *About* section.

Our Centennial will be much more successful when clubs get involved through service and celebration! Come join us! – 1st VP Corlew (2015-16)



Centennial Action Checklist for My Club

- Create a Club Centennial Plan outlining my club Centennial activities through 2018
- Participate in the Centennial Service Challenge, completing service activities in each area of focus for each year of the Centennial
- Invite and keep at least three new members each year of the Centennial and sponsor one new club
- Plan and complete a Centennial Legacy Community Project that has a lasting impact on my community in 2016-17
- Plan a Centennial celebration for my club during the year of celebration in 2016-17
- Align with the future focus of the Association, which will be announced at the Chicago Convention in 2017
- Report my club's Centennial Activities on MyLCI each year of the Centennial Celebration.

The Centennial is a time for all Lions

to celebrate our 100 year history and envision our future of 100 more years of service. It is an exciting time to be a Lion! – 2nd VP Aggarwal (2015-16)



Club Centennial Celebration Plan

This worksheet is a resource for clubs to create a high-level Centennial Celebration Plan for the Centennial Celebration ending in June 2018. Use this worksheet to identify the Centennial activities/projects your club will complete in each year of the Centennial Celebration.

2015-16

Centennial Service Challenge: Plan an activity to be completed for each focus area

Focus Area	Goal Statement
Youth	
Vision	
Hunger	
Environment	

Centennial Membership Awards: Plan how your club will induct at least three new members

Goal Statement:

Centennial Community Legacy Project: Plan how your club will leave a legacy during Lions year 2016-17

Goal Statement:

Centennial Celebration: Plan a club celebration during Lions year 2016-17

Goal Statement:

2016-17

Centennial Service Challenge: Plan an activity to be completed for each focus area

Focus Area	Goal Statement
Youth	
Vision	
Hunger	
Environment	

Centennial Membership Awards: Plan how your club will induct at least three new members

Goal Statement:

Centennial Community Legacy Project: Initiate one Legacy Project, preferably during Lion year 2016-17

Goal Statement:

Centennial Celebration: Celebrate with your club, preferably during Lion year 2016-17

Goal Statement/Planned Activity:

2017-18

Centennial Service Challenge: Plan an activity to be completed for each focus area

Focus Area	Goal Statement
Youth	
Vision	
Hunger	
Environment	
Diabetes	

Centennial Membership Awards: Plan how your club will induct at least three new members

Goal Statement:

Centennial Community Legacy Project: Complete one Legacy Project, if not completed during Lion year 2016-17

Goal Statement:

Centennial Dedication: Plan to align your club with the future direction of the Association.



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