



Centennial Celebration Membership Awards



The following talking points can be used by Lion leaders during club visits and Lion events to help promote the Centennial Celebration Membership Awards, and assist in answering questions about how Lions and Lions clubs can earn recognition awards.

Key Talking Points for Target Audiences (Headlines)

- Individual Lions
 - **Ask One** new member and be recognized! Sponsor a new member and receive a Centennial Sponsor Pin and Certificate. The longer the new member stays active the more recognition you receive.
- Lions Clubs
 - Induct **at least 3 new members** this fiscal year. Growing your club now is the first step towards earning the designation of **World Class Centennial Lions Club**.
- District Leaders
 - **Charter at least one new club** in your district this year and help Lions and Lions clubs in your district earn recognition in the Centennial Membership Awards program. Lions who help organize a new club will receive a Centennial Club Organizer Pin and Certificate, and Lions Clubs that sponsor a new club will be able to start earning special recognition. The longer the new club stays active the more recognition they'll receive.
- All Audiences
 - **Member satisfaction is the key to success in this awards program.** Keeping new members active and engaged is the responsibility of the member and club sponsors. It's important that Lions and Lions clubs understand that new members and new clubs must remain active throughout the program in order to earn awards
 - Centennial Celebration Membership Awards information and resources can be found at lionsclubs.org/CentennialMembership

Additional Talking Points (Expanded Details)

- The Centennial Celebration Membership Awards officially started on April 1, 2015. This program makes it easy for ALL Lions and Lions clubs to be part of our Centennial Celebration. By inviting a new member or helping organize a new club Lions will earn special limited edition recognition.
- It's that simple!
 - Sponsor a new member and receive a Centennial Sponsor Pin and Certificate. The new pin and certificate are included in the New Member Welcome Kits which can be ordered through Club Supplies.
 - Help organize a new club and receive a Centennial Club Organizer pin and certificate. Awards will be sent along with the official club Charter.



Additional Talking Points (Expanded Details)

- The program features a progressive awards structure – the longer a new member or new club stays active, the higher the level of recognition for Lions and Lions clubs.
- The qualification period for the awards is April 1, 2015-June 30, 2018
- The sooner a Lion sponsors a new member or helps organize a new club, the sooner they will earn special recognition.

Individual Lion Awards

- Lions who sponsor new members or help organize new clubs automatically qualify to earn additional awards based on how long the new member or new club remains active – No paperwork required!
 - **Silver Centennial Lion** – Level earned once the new member/club remains in good standing for a consecutive **year and a day**.
 - **Gold Centennial Lion** – Level earned once the new member/club remains in good standing for **2 consecutive years and a day**.
 - **Diamond Centennial Lion** – Level earned once the new member/club remains in good standing for **3 consecutive years and a day**.

Lions Club Awards

- Lions Clubs that induct at least three new members or sponsor a new club automatically qualify to earn progressive recognition too.
- Clubs can earn special recognition by inducting **at least 3 new members** each fiscal year and **sponsoring at least one new club**.
- Clubs must induct new members this fiscal year in order to achieve the highest level of recognition.
- There are two progressive Lions Clubs Awards:
 - **Premier Centennial Lions Club**
Induct at least three (3) new members during a fiscal year during the Centennial Celebration **OR Sponsor a new Lions club** during the Centennial Celebration and the new members or new club remains active for **two** years and a day.
 - **World Class Centennial Lions Club**
Induct at least three new members in each of the three fiscal years of the Centennial Celebration **AND sponsor a new Lions club during one of the three fiscal years** of the Centennial Celebration. New members must remain active throughout the Centennial Celebration and the new club must remain active and in good standing for a year and a day.