



# TOOLKIT

## LEO CLUB AWARENESS MONTH TOOLKIT

April is Leo Club Awareness Month! Spread the word about your Leo club and the great work you do. Increase your Leo club's online exposure with resources in our toolkit.

### CHECKLIST

- Update your social media profile picture with the **#proudLEO** filter
- Plan a joint service project with local Lions clubs and post on social media with **#LeoAwareness**
- Upload a photo or video with the **#proudLEO** hashtag and tell us why you serve
- Share some of our downloadable badges on your social media pages

### #PROUDLEO FILTER

Show your pride on social media and add the **#proudLEO** filter to your profile picture on Facebook or Instagram.



### SERVE TOGETHER WITH LIONS CLUBS

- By serving together, Leos and Lions can make a positive impact within their communities. Leo clubs should consider planning a joint service project with local Lions and participate in the [Centennial Service Challenge](#).
- Leo clubs that participate in the Centennial Service Challenge are eligible to receive a [Leo Club Centennial Service Certificate](#).
- In addition, clubs that successfully collaborate with each other can apply for the newly designed [Leo Lion Serving Together Banner Patch](#).

## GET FEATURED ON LIONS INSTAGRAM

Do you want to be featured on the Lions Instagram page? Share a story about your favorite service activity with a picture on Instagram using the **#LeoAwareness**, and your story may be picked to be featured on the Lions Instagram page.



# #LeoAwareness

## SOCIAL MEDIA BANNERS AND BADGES

Click the images below to download sharable content for your social media accounts.





**#LeoAwareness**



**#LeoAwareness**



**#LeoAwareness**

**LEO CLUB  
AWARENESS MONTH**



**#LeoAwareness**