



MEMBERSHIP GOAL WORKSHEET

DISTRICT:



LAST FISCAL YEAR (2016-17)

5

5-YEAR AVERAGE

INVITE FOR IMPACT

New Members into Existing Clubs



5

1 ST Quarter Goal	
2 nd Quarter Goal	
3 rd Quarter Goal	
4 th Quarter Goal	
Fiscal Year Goal	

Goal Statement:

By June 30, 2019, the district will add a total of _____ new members, including transfer and re-instated members.

Action Plan Considerations:

- How many new Lions under 40 would you like your district to induct?
- How will you and your Global Action Team GMT coordinator work with clubs in your district to increase membership?
- How many club branches will be opened?

Visit the [New Members Toolbox](#) for Available Resources

NEW CLUB DEVELOPMENT

New Clubs and Charter Members



5

	New Clubs	Charter Members <i>(minimum 20 per club)</i>
1 ST Quarter Goal		
2 nd Quarter Goal		
3 rd Quarter Goal		
4 th Quarter Goal		
Fiscal Year Goal		

Goal Statement:

The district will start _____ new clubs with a minimum of _____ charter members before June 30, 2019.

Action Plan Considerations:

- How many traditional clubs will be formed? Where will these clubs be located?
- How many will be special interest clubs? What will their focus be?
- How many will be campus clubs? Where will the club(s) be located?

Visit the [New Club Development Toolbox](#) for Available Resources



WOMEN MEMBERSHIP

Total Membership Percentage

4 th Quarter/Fiscal Year Goal*	%
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_____ %



_____ %

**This goal is part of the total membership of the district, not in addition to it.*

Goal Statement:

The district will attain a percentage of _____% female members by the end of the fourth quarter.

Action Plan Consideration:

- What will you and your Global Action Team GMT coordinator do to promote women's membership?

Visit the [LCI Website](#) for Available Resources

MEMBER RETENTION

Dropped Members

1 ST Quarter Goal	
2 nd Quarter Goal	
3 rd Quarter Goal	
4 th Quarter Goal	
Fiscal Year Goal	





Goal Statement:

By the end of the 2018-19 fiscal year, the district's membership drops will not exceed _____.

Action Plan Consideration:

- How will you and your Global Action Team GMT coordinator support your clubs to increase member retention and decrease membership attrition?

Visit the [Member Retention Toolbox](#) for Available Resources

Net Growth

Use the below formula to calculate the district's net growth goal:

$$\underline{\hspace{2cm}} + \underline{\hspace{2cm}} - \underline{\hspace{2cm}} = \underline{\hspace{2cm}}$$

Fiscal Year Invite for Impact Goal + Fiscal Year Charter Member Goal – Fiscal Year Retention Goal = Net Growth Goal