

EXECUTIVE SUMMARY
LIONS CLUBS INTERNATIONAL FOUNDATION
BOARD OF TRUSTEES MEETING
Oak Brook, Illinois, USA
August 11-13, 2017

1. Received an update on plans for integrating LCIF into the Global Action Team (GAT), including a review of LCIF leadership positions at the constitutional area, multiple district, district and club levels as they relate to the GAT.

FINANCE COMMITTEE

1. Amended the LCIF Operations and Policy Manual Exhibit C (Investment Policy Statement, Appendices B-1, B-2 and B-3) to reflect changes to the overall portfolio benchmarks.

DEVELOPMENT COMMITTEE

1. Approved a capital campaign with a fundraising goal of US\$300 million to be conducted over a four-year period with planning in 2017-2018 and the active phase beginning July 2018. Campaign to include all five service areas (diabetes, environment, hunger, pediatric cancer and vision) with youth integration. Diabetes to be a prioritized area of focus.
2. Established 2017-2018 fundraising goals for each level of LCI and LCIF leadership.
3. Approved criteria for projects to be developed by staff to offer to corporations and potential donors for consideration. (Joint discussion with Programs Committee)

MARKETING COMMITTEE

1. Approved the 50th anniversary celebration program theme, timing, budget and success metrics. (Joint discussion with Development Committee)
2. Received an update on the LCIF marketing plan, including digital update, Grants to Follow program, and cause-specific advertising on social media.
3. Received an update on club LCIF coordinator promotion/recruitment plans.
4. Received an overview of the new grants framework, including grant type reorganization, introduction of new grant opportunities, and initial marketing plans. (Joint discussion with Programs Committee)

PROGRAMS COMMITTEE

1. Approved 45 grants totaling US\$2,490,348.
2. Tabled three grants.
3. Denied two grants.
4. Approved a US\$200,000 Core 4 board-directed grant for the World Diabetes Day event in India.
5. Approved a US\$1,426,550 Core 4 board-directed grant for the 2018 LCI-Special Olympics – “Mission: Inclusion” Partnership activities.
6. Amended the LCIF Operations and Policy Manual Exhibit G (Standard [rebranded Matching] Grant Criteria) with updates and clarifications to the criteria.
7. Approved a US\$200,000 Core 4 Board-Directed grant to support Leo Service grant making.
8. Approved that the failure of Multiple District 325 (Bangladesh) and its sub-districts to address all outstanding grant reporting matters and submit the required documentation to LCIF by September 30, 2017 shall result in a moratorium of eligibility for LCIF grants for the multiple district and/or sub-districts effective October 1, 2017.