



# Global Action Team Ambassador Webinar Series



# Agenda

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- GAT Ambassadors in Action!
- Being a Brand Ambassador
- Five Pillars of Leadership with PID Jerome Thompson, CA 1 Area Leader
- Resources & next steps
- Q & A
- Closing remarks







# GAT Ambassadors in Action!



**Share how you have been involved since our last session.**



# Being a Brand Ambassador

Creating a memorable feeling in those we touch on a daily basis.

As GAT Leaders you change from being a *Brand Consumer* to a *Brand Ambassador*.



Our brand is what members think of & feel when they hear our name.

Brand Ambassadors represent a Brand in a positive light and by doing so help to increase brand awareness and membership.

Everything the public thinks it knows about us and what we do.





# Five Levels of Leadership

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GAT Constitutional Area 1 Leader  
**PID Jerome Thompson**



# LION LEADERS ADD VALUE!

December 15, 2022

Presenter

H. Jerome Thompson  
Past International Director  
GAT Leader CA 1



Question of  
the  
Day

How do you define leadership?



# Level 1 - Position

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It's a great place to visit, but you wouldn't want to stay there!!

**How do we move to the next level of leadership?**







“

Leadership is Influence –  
nothing more, nothing less.

”

~ John Maxwell





# The Journey Begins

How do we build influence with others?

- Value People –
- Add value to the lives of others
- Understand our responsibility.
- Become a promoter of people.



## Level 2 - Permission



Lion leaders follow us  
because they want to



## Level 2 - Permission

You can not **lead** people  
until you **like** people and  
**know** your people



# Our job is to first, created a blended family/team of Service, Membership, Leadership minded leaders.



## Level 3 - Production

People follow because of what you have done for the organization (to be honest, many follow because of what you have done for them.)







## How do we create the synergy to propel each district toward the goals which your team will establish?

- Build a Vision
- Build a Plan
- Focus on the Goal
- Build Success through Communication

**Never lose sight of the fact that results are the bottom line.**

GLOBAL ACTION TEAM SUCCESS:

# WHERE ACTION MAKES A DIFFERENCE





“

Making things happen separates  
the leaders from the wannabees.

”

~ John Maxwell

# Level 4 – People Development

People follow for what you have done for them.



Equipping others to become effective leaders is the highest calling of a leader



# The Journey Continues...



**“The function of leadership is to produce more leaders, not more followers.”**

~ Ralph Nader



# The Journey Continues...

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## How do we begin to develop Productive Leaders?

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- Develop and model good habits
- Get to know your people –
- Leadership, in a volunteer organization, is less about systems, rules and regulations and more about soul, relationships and sensitivity toward human needs.
- Become an encourager
- Balance care and candor
- Be loyal to the vision of the organization, even if it strains a relationship.

# Level 5 - Pinnacle

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You are respected for having developed teams of leaders who are developing others



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# Building Team Leaders

To reach the upper levels of leadership that create elite organizations, leaders must transition from producers to developers.

- Model progression through the Leadership levels
- Equip others to move through the leadership levels
- Mentor others as they grow into productive leaders
- Encourage leaders to develop other leaders



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# We are the Champions

When we each reach the pinnacle level of leadership – No one will be able to touch the Lions in your area in **services** provided, **leaders** developed and **membership** gains.

Let's leave here determined to be the champions of our association



# Resources

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# Lions Learning Center



## Coaching [EN] ★★★★★ (713) ▼

This course contains information and resources to support you with coaching others in Lions clubs. A text-based version of the course is available in the Additional References section.



## Conflict Resolution [EN] ★★★★★ (739) ▼

As a Lion leader it is important to manage conflicts as they arise. Throughout the six modules in this Conflict Resolution course, you will examine causes of conflict and discover several strategies to support you in resolving conflict. A text-based version of the course is available in the Additional References section.



## Decision Making [EN] ★★★★★ (579) ▼

Welcome! This course about decision making comprises three modules that explain decision making as a process. It presents the steps involved in decision making, different decision-making styles, and ways to increase effectiveness during group decision making. A text-based version of the course is available in the Additional References section.

# Lions Learning Center



## Delegation [EN] ★★★★★ (574) ▼

Delegation is a key leadership skill that will help you accomplish tasks, manage projects successfully and develop future leaders. This course will highlight the benefits and challenges faced by leaders in delegation and help you improve this valuable skill. A text-based version of the course is available in the Additional References section.



## Effective Listening [EN] ★★★★★ (725) ▼

Effective Listening will make you the best Lion leader you can be. Check out this four-module course on Listening Basics, Nonverbal Communication, Active Listening and Listening Like a Lion. Discover strategies for listening well and how they will positively impact your leadership. A text-based version of the course is available in the Additional References section.



## Effective Teams [EN] ★★★★★ (627) ▼

This online course will help you understand the development stages of teams and recommended support you can utilize as a team leader. A text-based version of the course is available in the Additional References section.



# Lions Learning Center



## Managing Change [EN] ★★★★★ (197) ▼

Change is inevitable and can be both exciting and intimidating. This four-module course supports Lions leaders' understanding of the process of change by explaining the roles in change management, identifying the stages of change adoption, looking at resistance to change and planning for implementing change. A text-based version of the course is available in the Additional References section.



## Mentoring [EN] ★★★★★ (197) ▼

The responsibilities of Lions leaders require a variety of leadership skills and styles. Mentoring new members in Lions Clubs is essential for building relationships and strong connections to the club. The three modules of this course will support you in understanding what mentoring is, what the benefits of mentoring are, and inform you about the how the Lions Mentoring Programs can support the growth of new members, ensuring our clubs have strong futures.



## Servant Leadership [EN] ★★★★★ (298) ▼

As Lions, we live by the motto "We Serve." This course is designed to enhance your growth as a servant leader by looking at the history and characteristics of servant leadership. A text-based version of the course is available in the Additional References section.



# Lions Learning Center



## Succession Planning [EN] ★★★★★ (263) ▼

Succession planning helps ensure the long-term vitality of Lions clubs through a carefully planned system of identifying and preparing new leaders for all levels. This course demonstrates how to identify and develop new leaders and how to plan and prepare for a successful leadership transition. A text-based version of the course is available in the Additional References section.



## Team Motivation [EN] ★★★★★ (279) ▼

As a Lion leader, understanding what motivates your team is important. This course presents three modules that will provide you with strategies for motivating and leading your team of Lions. A text-based version of the course is available in the Additional References section.

**Share with the Lions in your area all that the LLC has to offer!**

# Virtual Events Center

COVID-19 is changing the way we live, work and serve. Lions and Leos around the world are finding new ways to connect in their communities. Ready to join them? Access live training below—on topics that matter to you and your club.

Click through to browse upcoming and past events in multiple languages.

Upcoming events

Past events

*December 5, 2022*

**International Leo Day 2022: [Recording](#) | [Presentation](#)**

A celebration of the 65th anniversary of the Leo Club Program!

*November 17, 2022*

**Ask us anything: The Lions International Marketing Award: [Recording](#) | [Presentation](#)**

Join us to learn more about the new Lions International Marketing Award. We'll cover what the award is and what your club needs to do to apply. We'll use the majority of the time to answer frequently asked questions and invite you to ask additional questions. This is a great opportunity to learn more before award entries are due December 31, 2022.

*October 27, 2022*

**GAT Ambassador Activation Series - Inaugural Session Archive: [Recording](#) | [Presentation](#)**

The first in a series of webinars held to engage and empower GAT Ambassadors in CA 5 English-Speaking Countries.

*September 23, 2022*

**Achieving Club Excellence: [Recording](#) | [Presentation](#)**

The road to excellence can be fun! Learn proven strategies that will bring your club back to life and make strong clubs even better.

*September 19, 2022*

**And much more in all LCI languages!**



# Global Leadership Team Toolbox

Leadership Development is critical to the overall success of any organization, including Lions Clubs International. The Global Action Team - Global Leadership Team (GLT) provides the vision, guidance and motivation necessary to positively impact our association, assuring our position as the global leader in providing needed community service for many years to come. The resources below are intended to assist the GLT with their role in leadership development.







# It's time for Action!

Before the next webinar, take action!

*There will be an opportunity to share during the next webinar.*

**Think about the type of leader you are or the type of leader you would like to be.**

**Find future/current leaders in your area to mentor. Share resources with them and support them in their growth!**

**Consider the Lions International Brand and how to be the best *Brand Ambassador* in your region.**



**Questions?**

# Closing Remarks

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GAT Regional Area Leader  
**PID Datuk Dr Naga**



Lions Clubs International



# Upcoming webinars.....

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**February**

**April**

**June: Final Session**

Contact:  
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**Thank You**

Contact:  
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