

Every 2 minutes, a child is diagnosed with cancer¹

MORE RESOURCES, MORE CHILDREN SAVED



"Your child has cancer" are four gut-wrenching words no parent ever wants to hear. For many in the Badger State, those words are inextricably linked to vital medical services provided at Children's

Hospital of Wisconsin (CHW), which cares for two-thirds of the state's young cancer patients each year.

With the number of children needing life-saving bone marrow transplants expected to rise, CHW desperately needed additional – and extremely costly – treatment

technology. As they so often do, Lions Clubs International Foundation (LCIF) and caring, compassionate

"LCIF has helped change children's futures."

Lions stepped in, providing funding and hope to families in times of utter darkness and doubt.

With a US\$100,000 Matching grant from LCIF and funds raised locally, the hospital purchased equipment that gives children a better chance to enjoy healthier tomorrows and long, productive lives. CHW's capacity to treat young cancer patients also expanded with the new equipment. Now, an additional 150 children, and their families, have hope for the future. "LCIF has helped change children's futures," said Lion Sri Vasudevan, district chair for childhood cancer. "We're profoundly grateful to our foundation."





A Story of Devastation and Dreams

No child deserves cancer. Yet lymphomas, leukemias, and other forms of the disease common in children are the stark reality for many youth - and their families. There is both heartache and hope.



THAT'S THIS PART OF THE WORLD. GLOBALLY, CHILDHOOD CANCER LOOKS LIKE THIS:



57% of childhood cancer cases go undiagnosed in parts of the world5

CHILDHOOD CANCER SURVIVAL RATES





Cancer is a leading cause of death for children 300,000 new cases annually in 0-19-year-olds7

LCIF AND LIONS

Funding Service, Delivering Solutions

Global occurrence of childhood cancer is greater than previously thought8. LCIF, funding global humanitarian work since 1968, is there and part of the solution.

lcif.org/childhoodcancer

CHILDHOOD CANCER GRANTS support projects easing familial burden

> US\$10.000 -US\$150,000

MATCHING GRANTS fund construction and equipment costs

> US\$10,000 -US\$100,000

DISTRICT AND CLUB COMMUNITY IMPACT GRANTS apply to local district

and club projects

GRANT AMOUNT VARIES

SOURCES/NOTE: 'St. Baldrick's Foundation; ^{2,8}American Childhood Cancer Organization; ³Cancer Atlas; ⁴American Cancer Society; ⁵The Lancet; ⁶United Nations; ⁷World Health Organization; grant limits subject to change



LCIF is the grant-making body empowering Lions to create greater impact in their communities and around the world. The vast majority of funding LCIF receives is from Lions; one hundred percent of every donation supports Lions service through LCIF grants and programs.

Childhood cancer is just one cause area supported by LCIF and Campaign 100: LCIF Empowering Service. With financial support from Lions and clubs worldwide, Campaign 100 is empowering Lions to increase service impact in vision, youth, disaster relief, and humanitarian efforts; fight the global epidemic of diabetes; and make important progress in expanded cause areas of childhood cancer, hunger, and the environment. **FOUNDATION**

SUPPORT YOUR SERVICE BY SUPPORTING YOUR

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