



Lions Clubs International

Retention

Application for Multiple/Single District Chairperson

TO SERVE JULY 1, - JUNE 30,

(Please type or print all information)

Candidate's Name _____ MD# _____
 SD# _____

Address _____ Residence Telephone _____
City _____ Residence Fax _____
State/Province _____ Zip _____ Residence e-mail _____
Country _____ Business Telephone _____

Occupation _____ Business Fax _____
(please be specific) Business e-mail _____
Please include country and city codes before each phone number

Name of Club _____ Club Number _____
Current Lion Title _____ No. of Years a Lion _____

Please state any volunteer or professional experience that would qualify this Lion as an outstanding choice:

- √ Check Lions Positions Held:
- Past International Director
 - District Governor
 - District Chairperson
 - Membership Extension Retention
 - Leadership
 - Region Chairperson
 - Zone Chairperson
 - Club Membership Chairperson
 - Other (specify) _____

Please mail completed form to:
LIONS CLUBS INTERNATIONAL
MEMBERSHIP OPERATIONS DEPT
300 W 22ND STREET
OAK BROOK IL 60523-8842
Fax: 630-571-1691



RETENTION

Multiple/Single District Chairperson Appointee Commitment Form TO SERVE JULY 1, - JUNE 30,

All Appointees for multiple/single district retention chairperson* are asked to read and sign the following, indicating their approval to be nominated.

I, _____, understand that if I am selected, my commitment will be as follows:

- To serve the designated three-year term.
- To hold no other office in the Lions association that would compete with the energy and time required during this three-year term.
- To coordinate programs within the multiple district for three years.
- To guide district retention chairperson in establishing plans for training/educating, promoting, and implementing retention programs within the multiple district.
- To coordinate and communicate with the council of governors and Membership Operations Department at International Headquarters.
- To submit a quarterly report on the status of retention activity within the multiple district to the Membership Operations Department at International Headquarters.
- Accomplish tasks listed in the position description to the best of my ability.

Signature of Appointee _____

Appointee's name (please type or print) _____

Date _____ Multiple/Single District Number _____

The council of governors/district cabinet have appointed the above Appointee to serve as the multiple/single district retention chairperson for the term July 1, - June 30, . Their choice is reflected in the council's/ cabinet's minutes of _____ (date).

Signature of Council Chairperson/District Governor

Date

Note * Multiple district retention chairperson work with the council of governors and with district retention chairperson, while single district retention chairperson work with the district cabinet, region chairperson and zone chairperson. Whenever reference is made to multiple district retention chairperson, single district retention chairperson should interpret the reference appropriately.



Multiple District Retention Chairperson

A. Position Description

1. Set goals in the multiple district for implementing the President's Retention Campaign and other LCI retention initiatives (i.e. mentoring, orientation).
2. Develop procedures for sub-district reporting.
3. Motivate district retention chairperson to set goals and develop programs that increase and retain members.
4. Coordinate and conduct a workshop for district retention chairperson in the first year of the cycle, and submit a report detailing results of the workshop to the Membership Operations Department at International Headquarters within 30 days of completion.
5. Communicate monthly, or more often as needed, with district retention chairperson.
6. Assist district retention chairperson in developing and conducting workshops, seminars, conferences, in order to achieve the multiple district goals.
7. Develop articles on retention for multiple district and district publications.
8. Report to the council of governors on retention developments from International Headquarters and from within the multiple district and districts.
9. Communicate with district governors, district cabinet secretaries and past district governors, as well as with any international directors, past international presidents and directors residing within the multiple district, about retention initiatives at the international, multiple and district levels.
10. Advise the Membership Operations Department of retention development needs in the districts and the clubs.

Multiple District
Retention Chairperson (cont.)

11. Submit a quarterly report to the Membership Operations Department at International Headquarters on the status of retention in the multiple district.
12. Conduct research in the multiple district to identify clubs experiencing attrition situations and assist the district retention chairperson with developing plans for corrective action.
13. Assist with presentation of retention awards (PRC awards).
Communicate with other members of the MERL team (Membership, Extension & Leadership Chairperson) keeping them informed of significant retention activities and situations.

B. Qualifications

1. Comprehensive understanding of Lions Clubs International history, structure, and purpose.
2. Credibility with other Lions in the multiple district.
3. Desire and ability to work with others, especially in the area of retention.
4. Possesses the ability to motivate people through effective presentation skills (i.e. public speaking, workshop presenter, etc.).
5. Time available to develop and assist with retention initiatives.
6. Willingness to commit to a three-year term and accept no other position in Lions Clubs International that would conflict with the time and energy needed for this position.
7. Ability to travel within the multiple district.
8. Willingness to attend a leadership workshop.
9. Aptitude to coordinate all International Headquarters requests.
10. Previous club membership and retention knowledge.