

**MULTIPLE DISTRICT FAMILY-WOMEN'S
MEMBERSHIP DEVELOPMENT CHAIRPERSON
QUALIFICATIONS AND APPOINTMENT**

APPOINTMENT PROCESS

The appointee should be given to a Lion who meets the qualifications listed below. The person interviewing the appointee for Multiple District Family-Women's Membership Development Chairperson, as well as the appointee, should be knowledgeable of the qualifications.

QUALIFICATIONS

1. A proven track record in recruitment and retention work (or similar experience) that may be applied to the recruitment and retention of women members.
2. Knowledge of, or a strong willingness to learn fundamentals of marketing, promotion and mass communication, as they relate to ongoing membership recruitment and retention of women members.
3. The ability to persuasively promote the benefits of Lions to potential family and women members with a variety of interests and backgrounds.
4. Effective interpersonal skills.
5. Respect and credibility within the multiple district.
6. The availability of a minimum of 10 hours each month for recruitment and retention activities.
7. A strong, positive attitude and understanding of the need for family and women members in Lions clubs.
8. The willingness and ability to travel extensively within the multiple district, as required.
9. No other volunteer position in Lions that would compete with his/her energy or time required for this new position.
10. The ability to give an effective presentation before a group of people.
11. The willingness and temperament to take directions and guidance from the multiple district council or International Headquarters.
12. The willingness to experiment with new approaches to recruitment and retention of new members.

Lions Clubs International
Multiple District Family-Women's Membership Development Chairperson
Appointment Form

Multiple District Family-Women's Membership Development Chairpersons are appointed for a three-year term, please contact the Council Chairperson for term dates.

TO SERVE JULY 1, _____ TO JUNE 30, _____

(Please type or print all information)

Candidate Name _____	Multiple District-# _____
Address _____	Residence Telephone _____
City _____	Residence Fax _____
State/Province _____	Residence E-Mail _____
Zip/Postal Code _____	Business Telephone _____
Country _____	Business Fax _____
Occupation _____	Business E-Mail _____

Please include country and city codes before each telephone number.

Name of Club _____	Club Number _____
Current Lion Title _____	# of Years a Lion _____

Please state any volunteer or professional experience that would qualify you for this position.

- ✓ Check Lion Positions Held:
- International Director
 - District Governor
 - District Chairperson: Leadership Membership Extension
 - Region Chairperson:
 - Zone Advisor:
 - Club Chairperson:
 - Other (specify) _____

Are you available to travel throughout the multiple district to conduct recruitment and retention efforts?
Yes____ No____

Please state any other situation or condition that might limit the time or energy of your services.

Please complete both sides of this form
**MAJOR RESPONSIBILITIES OF A MULTIPLE DISTRICT FAMILY-WOMEN'S MEMBERSHIP
DEVELOPMENT CHAIRPERSON**

Please carefully read the following major responsibilities and then sign.

1. To oversee the multiple district's family and women's membership development and participation program(s) over a three-year term.
2. To report progress to council of governors and the Multiple District Membership Chairperson and encourage them to become directly involved in the recruitment and retention of family and women Lions.
3. To provide encouragement, coaching, and motivational aids for all Lions, especially District Family-Women's Membership Development Chairpersons and Membership Chairpersons, who are actively, involved in recruitment and retention of women activities.
4. To meet at least quarterly and individually with District Family-Women's Membership Development Chairpersons.
5. To conduct research to identify areas of possible women recruitment and retention activities.
6. To help District Family-Women's Membership Development Chairpersons establish goals for each district and develop action plans to attain such goals. These goals should include a timeline and action steps for recruitment and retention of women Lions. A copy of such plans should be sent to the current District Governor, District Membership Chairperson, Vice District Governor (as District MERL Chairperson) and Lions Clubs International.
7. To assist with promoting the family and women component of the associations annual program within the multiple district.
8. To develop articles about the recruitment and retention of women Lions for Multiple District and international publications.
9. To provide annual training for District Family-Women's Membership Development Chairperson.

I have read the above general responsibilities of a Multiple District Family-Women's Membership Development Chairperson and agree to carry them out to the best of my ability.

(Signature of Applicant) _____ (Printed Name) _____ (Date)

MULTIPLE DISTRICT USE ONLY

The Council of Governors has appointed the above candidate to serve as the Multiple District Family-Women's Membership Development Chairperson for the term July 1, _____ to June 30, _____.

(Signature of Council Chairperson) _____ (Date)

Please send a copy of this form to: Lions Clubs International, Membership Programs Department,
300 W. 22nd Street, Oak Brook, Illinois, 60523-8842, USA

Or Fax to: 630-571-1691
MDWMC100.en
May 2008