

CHAPTER IV CLUB SUPPLIES

A. EMBLEM OR INSIGNIA OF A LIONS CLUB

Article X, Section 2 of the International Constitution provides the emblem of the association and clubs shall be of a design as follows:



This section limits each club to one official emblem - the international emblem. Moreover, in addition to the constitutional dictate, it is the opinion of the committee that the desire to display the official emblem by the respective club and its members would be seriously weakened by allowing each club to adopt its own unique emblem in addition thereto. This specifically applies to convention trading pins which in no case should be worn as a substitute for the official lapel pin.

B. CLUB SUPPLIES INCOME

The Club Supplies and Distribution Division shall, within income standards determined by the board of directors, remain an income source, producing supplies for Lions clubs, districts and members which are reasonably related to the exempt function of Lions Clubs International.

C. AUTHORIZATION TO BILL ACCOUNTS

Orders for club supplies must be approved by:

Club: Club secretary (president in secretary's absence)

District: Cabinet secretary/treasurer or district governor

Multiple District: Council secretary/treasurer or council chairperson

D. PAYMENT FOR MERCHANDISE

1. Payment in U.S. dollars or the equivalent in national currency which may be converted into dollars shall be required for all merchandise except supplies which are considered and listed as essential.
2. The Club Supplies and Distribution Division will review the status of club and district accounts on PC screens for all supply orders received at international headquarters before order fulfillment. In reviewing the accounts, three factors will be observed: (1) number of members, (2) debit balance and (3) account aging.

3. Effective July 1, 1992 affiliate Lioness clubs may order Lioness supplies and awards directly with payment by cash, check or credit card. A Lions district/club may also place an order for Lioness supplies and awards with costs placed on its account.

E. PRICE OF MERCHANDISE

All merchandise supplied shall be sold at catalog prices, except in the case of large quantity involvement. In such instances, the manager of the Club Supplies and Distribution Division can establish special price arrangements, subject to the approval of the executive administrator.

F. LIONS EMBLEM, LIONESSE EMBLEM, LEO EMBLEM AND/OR THE MARKS "LIONS," "LIONS CLUB," "LIONESSE," "LEO," "LIONS INTERNATIONAL" OR "LIONS CLUBS INTERNATIONAL," USE: RE: TRADING PINS

1. Convention Trading Pins Bearing the Lions Emblem:

- a. Henceforth Lions Clubs International will provide for the manufacture and sale of convention trading pins solely through license agreements with approved licensees and henceforth, Lions club members, Lions clubs and districts, Lioness clubs and Leo clubs shall obtain convention trading pins directly and solely from said licensees.
- b. Convention trading pins (individual, club, district - single, sub- or multiple) may be purchased for trading or gift purposes only and cannot be purchased for resale except after a period of three (3) years from date of manufacture at which time the pin may be sold as a "collectible." A district or club, as the case may be, may recover from its respective clubs or members the costs, including handling and administrative costs, reasonably related to the purchase and distribution of such pins.
- c. All convention trading pins must contain the permanent marking ® as specified by United States Federal Trademark Law.
- d. Definition of a trading pin:

A convention trading pin is a pin:

(1) Legally bearing the Lions emblem, Lioness emblem, Leo emblem and/or the marks Lions, Lions Club,

Lioness, Lioness Club, Leo, Leo Club, Lions International or Lions Clubs International, and

- (2) Ordered from a licensee authorized to make and sell convention trading pins, for manufacture solely for trading or gift purposes at Lions conventions or similar functions, and
- (3) Which has permanent lettering in its design identifying an individual Lion or Lions group, Lions club, district, multiple district, state, province, territory or country and
- (4) Which conforms to Lions general standards in regard to quality and content as established by the International Board of Directors (no pornography, nudity, alcohol, etc.) and
- (5) Contains the permanent marking ® as specified by Federal Trademark Law, and
- (6) Which is fitted on the back side with a single clutch, multiple clutch, safety pin, straight pin, stick pin or screw-back attachment.

A convention trading pin is not:

- (1) An official Lions membership or lapel pin, or
- (2) A pin designating or related to an office of any Lions entity, or
- (3) A pin ordered by any Lions entity for purposes of recognition, or special achievement or training, and bearing the word "award" or lettering to indicate an award (leadership, growth, service, etc.), or
- (4) A pin manufactured to identify a Lions supported or controlled entity (eye bank, foundation, band, clinic, etc.) or recognize a financial contribution to such entity, or
- (5) A pin manufactured to indicate attendance at, or participation in, a Lions meeting (forum, conference, etc.), or
- (6) A jewelry item or piece that is in the same class as an item available in the Lions Official Supply Catalog or special sales promotion brochures or flyers published from time to time

by the association's Club Supplies and Distribution Division.

This definition of a convention trading pin applies, regardless of whether a pin has been or is actually used for trading purposes to any degree whatsoever.

G. OTHER ITEMS BEARING THE LIONS EMBLEM

All other items, except supplies purchased under license arrangement, bearing the Lions emblem, Lioness emblem, Leo emblem and/or the marks "Lions," "Lions Club," "Lioness," "Leo," "Lions International" or "Lions Clubs International" must be ordered from Lions Clubs International Club Supplies and Distribution Division, and shall be billed to the respective club or district by Lions Clubs International at a reasonable price established by the Club Supplies and Distribution Division.

H. ITEMS BEARING LIONS EMBLEM, LIONESS EMBLEM, LEO EMBLEM AND/OR THE MARKS "LIONS," "LIONS CLUB," "LIONESS," "LEO," "LIONS INTERNATIONAL" OR "LIONS CLUBS INTERNATIONAL"

Lions clubs and districts shall be advised that no items bearing the Lions emblem, Lioness emblem, Leo emblem and/or the marks "Lions," "Lions Club," "Lioness," "Leo," "Lions International" or "Lions Clubs International" may be ordered by any club, club member, district or other individual except under arrangements approved by the Club Supplies and Distribution Division and the general counsel.

I. OFFICIAL SUPPLY CATALOG - IN LANGUAGES

1. A supplement to the official supply catalog shall be produced in the Spanish language. This catalog in the concise Spanish edition shall be produced and mailed with the official supply catalog annually. The association shall produce the Spanish edition in the most economical and effective form.
2. A supplement to the official supply catalog shall be produced in the French language. This catalog in the concise French edition shall be produced and mailed with the official supply catalog annually. The association shall produce the French edition in the most economical and effective form.

J. SPECIAL IDENTIFICATION PINS

A special pin for members and charter members of the Lions Clubs International Trading Pin Club or any other club within The International Association of Lions Clubs shall not be permitted.

K. 100% SECRETARY AWARD

A 100% Secretary Award shall be made available as a sale item to district governors.

L. LAPEL BUTTONS

1. The district officer, club officer and regulation lapel buttons shall be made available in a reduced size through the Club Supplies and Distribution Division.
2. A district officer lapel button titled "council chairperson" shall be made available through the official supply catalog.

M. MINIATURE LIONS PIN (LAPEL BUTTON)

1. The miniature Lions pin (lapel button) in the club supplies catalog shall be listed as "Official Lions Lapel Button."
2. The extra small lapel button (sub-miniature) shall be adopted and made available through the official supply catalog.