

FAMILY & WOMEN'S

MEMBERSHIP DEVELOPMENT CHAIRPERSON NEWS

May 2009



Lions Clubs International

Family Cub Program Coming Soon and How You Can Help

The new Family Cub Program, in connection with the Family Membership Program, is being introduced at the 92nd Lions Clubs International Convention in Minneapolis. Formulated especially to encourage families to volunteer together, children under the age of 12 will have the opportunity build a lifelong dedication to helping those in need. Cubs will be distinguished with age specific patches and Lions clubs will be equipped with a guide full of age appropriate activities.

Now, here is where we need your help! Cubs will be divided into three age categories: under age 3, age 4-7 and age 8-12. Lions Clubs International is looking for a series of names to give to each of the three age categories. Submit your Cub name ideas at the Extension & Membership booth at the Minneapolis convention or to the [Membership Programs and New Clubs Marketing Department](#).

Look for more information on the Family Cub Program coming in July!



Are you Registered for Convention?

The [92nd Lions Clubs International Convention](#) in Minneapolis, Minnesota, USA is approaching fast, but it's not too late to register. Late registration is currently open and will be available through convention week onsite. Browse through the [seminar](#) schedules and events and receive an introduction to the host city of Minneapolis from your convention hosts - Multiple District 5M.



Convention Seminars Well-Matched for Family & Women's Membership Development Chairpersons

Tuesday, July 7

Lions – PR That Works, 3:30-4:30 pm

Attending Lions will share their public relations (PR) success stories and fresh ideas. Learn new ways to promote your programs and events.

Wednesday, July 8

Do you know who wants to be a Lion? Target Membership Markets, 1:30-3:00 p.m. (Chinese, English, French, Korean & Spanish/Portuguese)

Wondering how to reach out to potential members? Learn about the diverse types of membership programs available to help identify and attract families, women, Baby Boomers, students, Leos and those with special interests.



**Thursday, July 9
Leadership Exchange, 2-4 p.m.**

This fast-paced, interactive session invites you to share ideas, challenges and successes with fellow Lions. An all-star team of Lions leaders will facilitate four rounds of lively group discussions on leadership skills.

**Chartered with Children? Now what do you do?
Family Cub Program, 3:30-4:30 p.m.**

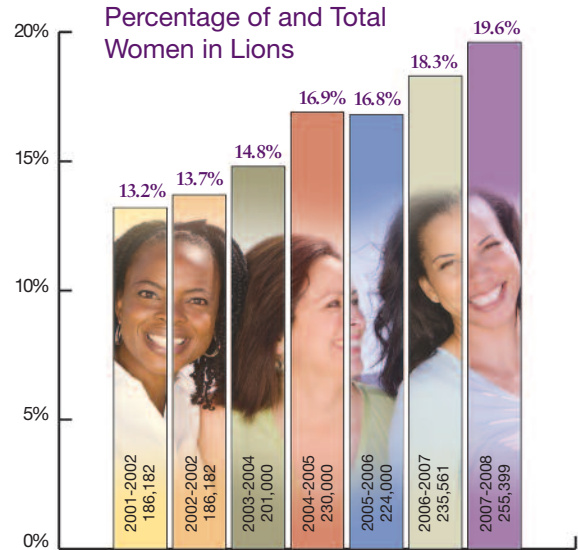
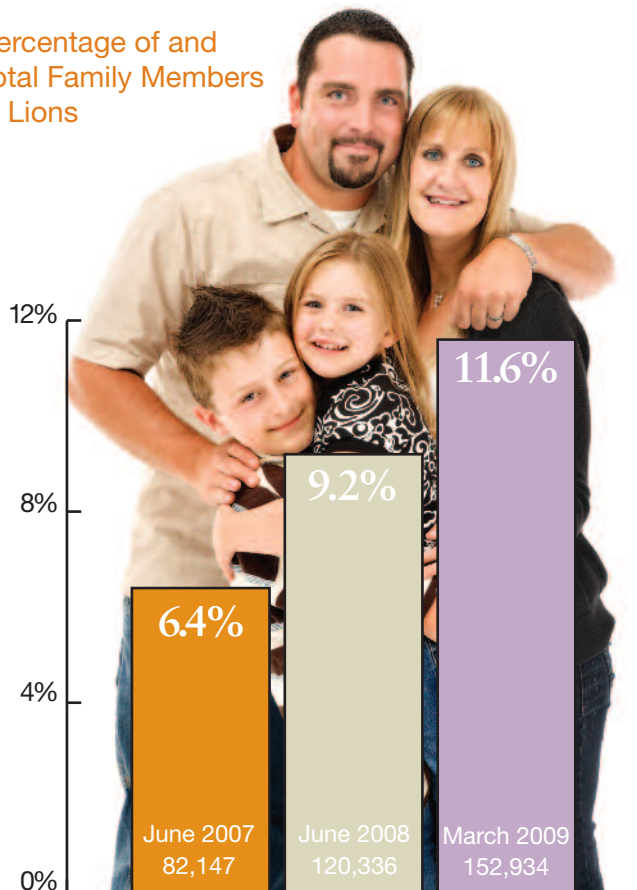
In response to the success of the family membership initiative, LCI developed the Cub Program. Come explore opportunities to involve children under age 12, in club activities.

New Branded Extension Materials

Publications in the New Club Extension Kit now encompass the new Lions brand. [View these materials](#) and be sure to also check out the [Lions Club Charter Application](#) (pdf), now available as a writable PDF.

See how family and women's membership has grown!

Percentage of and Total Family Members in Lions



Reminder: Family and Women's Membership Development Chairperson Applications Due

As a reminder, the [district](#) and [multiple district](#) family and women's membership development chairperson applications are due June 30 for the coming Lions year. If you will be continuing as chairperson, please ensure your information is current with Lions Clubs International and that your original application extends through the next fiscal year. If you will not be continuing, consider sending nominees to your district governor.

United in Service Award

Family and women's chairpersons and district governors who achieve a net gain of 25 or more women members in their district during the fiscal year will receive the United in Service pin to recognize their outstanding efforts. View the [female/male statistics](#) for your district to see if you're on track to receive the award.

"The first half is history. It is what we do now that determines how we've done this year. We have [two] months left in which to write the legacy of our leadership. Will your legacy be one that you will be proud to pass on to your successor? Will you have left Lions Clubs International better than you found it? Only you can answer that question."

~ President Al Brandel