

FAMILY & WOMEN'S

MEMBERSHIP DEVELOPMENT CHAIRPERSON NEWS

February 2008



Lions Clubs International

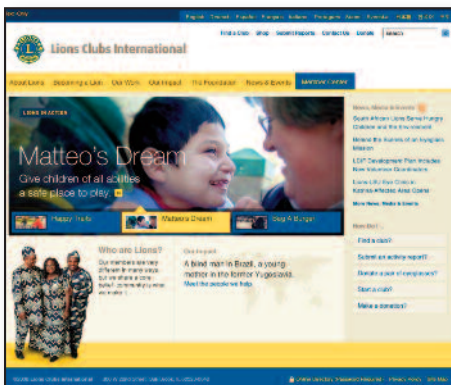
How Can the Family & Women's Chairperson work with the Global Membership Team?

The [Global Membership Team](#) (GMT), working with the GMT Liaison, offers assistance and guidance in matters of membership growth, club extension and retention to district governors and district/multiple district MERL teams. The GMT Liaison is a valuable resource to assist in meeting your goals as a Family & Womens Chairperson. Contact your district governor for more information on the GMT and their efforts in your area.

Family Activities

Family members of all ages are an important part of Lions today. Getting children involved provides quality family time and displays the importance of giving back to the community. Get family members involved today by creating and distributing a family activity handout for projects that will work in your area. Consult the [Lions Family Activity List](#) for ideas.

A New Look to the Lions Web Site



As part of the Lions Clubs International re-branding efforts you will see a new look to the LCI website in March. The new site will be more user-friendly for members and non-members alike. The redevelopment will allow members to access information

faster by incorporating a Member Center. The Member Center will provide information on planning projects, new club formation, member invitation, current news, leadership development, and much more.

Lions Cub Program

Ever thought of those family members under the age of 12 becoming involved in Lionism? It is now possible with the newly developed Lions Cub Program. This program is for use by Lions clubs families with children under the age of 12. Lions Cubs participate in regular Lions meetings with parental permission. The Cubs may carry in the flag, lead the pledge and participate in events based on maturity levels. The Cub program is divided into three age groups:

- Alpha cubs – through age 3
- Beta cubs – age 4 – 7
- Omega cubs – age 8 – 12

LCI is currently creating manuals for each age group along with a series of simple, low cost patches, rub on decals, coloring books and certificates of participation. You will be notified once these tools are available. If you plan on attending convention, don't miss *Chartered with Children – Now What do you Do?* - Family Cub Program Seminar.





Women Are Here to Stay

We have 40 mixed clubs and 13 entrenched male only clubs including my own. My work this year includes turning the male only into mixed clubs and this is my message. Women are here to stay and the sooner every Lion realizes this the easier it will be to move ahead and secure all our clubs for the future.

My policy as District Governor of 105BN is simple. I have to date visited 26 clubs in my District and my speech to them has been principally about membership. I have informed the clubs that the most successful area of growth is women. We cannot stick our heads in the sands and ignore this fact. When I visit I have then given the figures of growth over the last 20 years. I have informed the male only clubs which include my own, that we must build for the future. This is the time for recruiting women, mentoring them in the way of Lionism and generally welcome them into Lions as people with new ideas yet to be tapped into. Plus the fact that the policy of Lions Clubs International includes both genders with out prejudice. I have attended 12 Charters to date and my speech regarding women in Lionism is the same whether they are male clubs or mixed.

It is from these efforts and the endorsement of my principles by my Vice District Governor, I know this work will continue into the next fiscal year 2009-2010.

Lion Ted Rockley, District Governor
District 105BN, England

We Want to Hear From You!

Contact the [Membership Programs Department](#) with your success stories, service project and updates on symposiums.