

MY CLUB My Family



FAMILY MEMBERSHIP PROGRAM • CUB PROGRAM • LEO CLUB PROGRAM



As Lions, we are part of a different kind of family. Our family doesn't require biological relation to one another. We are family because we share a common belief that by working together we can accomplish great things and change the world through service.

It is important that we value our club members as family. The strength of our organization, our family, lies with our clubs, and our members form the basis of our clubs. By keeping members involved, instilling pride and treating them with mutual respect as we would our own family, our clubs will be successful. Our philosophy should be "my club, my family."

How?

BE A NURTURING FAMILY

To build a club with members that support and encourage one another is to build relationships, provide a sense of worth, mobilize participation and bestow care. As a Lions family with a mutual belief in service, this means getting to know each other's interests, abilities and passions and implementing them for service. Challenge your club to take on new service projects. And spend more time SERVING than MEETING.

BE AN INVITING FAMILY

By welcoming more members into our network of hope, we spread the belief in the value of giving back. That one person can make a difference. That one person can help change the world even more than imagined. Give others this opportunity. Give others the opportunity to be a part of your Lions family.

But don't stop there. Successful invitation into the Lions family combines several elements, none more important than the other, including:

- Effective orientation
- Member involvement from day one
- Club leaders who listen more, and speak less
- Nurturing lasting bonds through community service
- Treating each other like family

To help ensure each new member feels like family, use the Welcoming New Members Pocket Card (TAM101) checklist, or draft your own. Lions Clubs International also offers the programs and tools below to help your club be more like family. Each are available for download on our Web site.

FAMILY MEMBERSHIP PROGRAM

The Family Membership Program encourages families to volunteer together by offering a special dues structure to family members and programs to include children and adolescents in club activities and service. By inviting your biological family members living in your household to join Lions, your club will begin to feel more like a family unit.

TOOLS:

- Family Membership Brochure (MPFM-8)
- Family Friendly Lions Club Concept "How to Guide" (MPFG-1)
- Family Unit Certification Form (TK-30)

CUB PROGRAM

The Cub Program helps support family-friendly clubs by encouraging clubs to involve children under age 12 in Lions activities. Lions clubs that implement a Cub Program are encouraged to shape Cub activities to fit the lifestyles and needs of the Cubs, Lion members and families involved.

TOOLS:

- Lions Family Cub Program Activity Guide (MPFM-33)
- Family Cub Program Activities (MPFM-34)
- Cub Brochure (MPFM-37)
- Cub Patches
 - Level I: Under age 3 (CP-001)
 - Level II: Age 4-7 (CP-002)
 - Level III: Age 8-12 (CP-003)

LEO CLUB PROGRAM

Leo clubs afford young people a unique opportunity to serve their community. Leo clubs can be school-based, or community-based. Both bring a fresh approach to service and represent the next generation of Lions. Help your club grow as a family by sponsoring a Leo club. Leos are the future of our family, and therefore they form a vital branch of our family tree.

TOOLS:

- Alpha Leo Club Organization Kit (Kit 830-A)
- Omega Leo Club Organization Kit (Kit 830-O)

LEO TO LION PROGRAM

The Leo to Lion Program encourages Leos to continue serving by offering a dues discount to former Leos becoming a Lion. As Leos in your area become of age, encourage them to join your club as a Leo Lion or start a club branch.

TOOLS:

- Leo to Lion Guide (LL-1)
- Leo to Lion Certification and Years of Service Transfer Form (LL-2)

PROGRAMS TO STRENGTHEN MEMBERSHIP

Orientation, mentoring and retention are key elements to strengthening membership and making each member of the club feel like part of the family. Member orientation provides new members with the information they need to get started as a Lion. The Lions Mentoring Program teams a knowledgeable Lion mentor with a new Lion. The mentor's role is to acquaint the member with Lions Clubs International, encourage club involvement, develop their leadership skills and offer guidance for holding a club position. Membership retention programs keep members engaged with a focus on participation in service projects, club cooperation, member morale and enhanced meetings.

TOOLS:

- Orientation Guide (ME-13)
- Basic Mentoring Program (MTR-11)
- Advanced Mentoring Program (MTR-12)
- Focus on Working Together (PRC-2)
- Focus on Meetings (PRC-3)
- Focus on Club Dynamics (PRC-4)
- Focus on Involvement (PRC-5)

CLUB EXCELLENCE PROCESS (CEP)

The Club Excellence Process (CEP) is a workshop dedicated to club improvement by examining the needs of the community and membership experience, followed by setting goals. Working together as a club through this process, members collectively find solutions to serve successfully and develop a family atmosphere.

TOOLS:

- CEP Facilitator Guide (CEP-1)
- CEP Participant Workbook (CEP-2)