



# Lions Clubs International Contest Rules

## All Contests

1. All contests are judged by members of the Public Relations Committee of the International Board of Directors at the Lions International Convention.
2. All contest winners are announced at the Lions International Convention and published in LION Magazine.
3. Entries become property of Lions Clubs International Headquarters and cannot be returned. Lions Clubs International may use entries in any way deemed suitable.
4. The Public Relations and Communications Division at International Headquarters mails awards to all winners by September 1 following the Lions International Convention.
5. The decisions of the judges are final.
2. All clubs, districts and multiple districts must have purchased pins from a duly authorized licensee of the Club Supplies Division of International Headquarters. (Complete information is available through this division at headquarters.)
3. All pins are to be made for the purpose of trading, not resale. Any evidence that pins are being sold will automatically disqualifies them from competition.
4. The Club Supplies Division will secure and retain two samples of all convention trading pins from the manufacturer. Club Supplies personnel will then give one sample of each pin to the Public Relations and Communications Division for automatic entry into the trading pin contest.
5. Only pins received by **May 1** will be judged at that year's Lions International Convention.
6. Pins will be judged on quality of design, attractiveness and originality. All pin entries must display the Lions emblem as part of the design.

## I. International Newsletter (Bulletin) Contest

*Awards: First place plaque  
Four honorable mention certificates*

1. The contest is open to all **Lions clubs and districts**. (Not multiple districts.) The above listed awards will be presented in each category.
2. Lions clubs must submit **two copies of the same issue** of its best club bulletin.
3. Districts must submit **two copies of the same issue** of its single best bulletin. Districts producing newsletters for more than one purpose or project must select **only one** for submission. (Only the first eligible district bulletin contest entry received by the Public Relations and Communications Division at International Headquarters will be considered by the judges.)
4. Newsletters must be mailed to the Public Relations and Communications Division at International Headquarters to arrive by **May 1** of the year in which they'll be judged at the Lions International Convention. **Official entry form must accompany entry.**
5. Newsletters will be judged for the quality of content, page layout, publication design and production.

## II. International Trading Pin Contest

*Awards: First place plaque  
One honorable mention certificate*

1. The contest is open to all **Lions clubs, districts and multiple districts**. The above listed awards will be presented in each category

## III. International Friendship Banner Contest

*Awards: First place plaque  
One honorable mention certificate*

1. The contest is open to all **Lions clubs and districts**. (Not multiple districts.) The above listed awards will be presented in each category.
2. Only banners purchased during the current fiscal year through a duly authorized licensee or the Club Supplies Division will be eligible. (Complete information is available from this division at headquarters.)
3. All banners are to be made for the purpose of exchange only, not for resale.
4. Prior to the Lions International Convention, the Club Supplies Division shall get one sample of all banners ordered through Lions Clubs International and will request all authorized licensees to provide one sample of all banners produced for clubs and districts for judging in the contest. The Club Supplies Division will then deliver one sample of each banner to the Public Relations and Communications Division for entry into the contest.
5. Only banners received by **May 1** will be judged at that year's Lions International Convention.
6. Banners will be judged on quality of design, attractiveness and originality. All banner entries must display the Lions emblem as part of the design.

**IV. International Web Site Contest**

*Awards: First place plaque  
Two honorable mention certificates*

1. The contest is open to all **Lions clubs, districts and multiple districts**. The above listed awards will be presented in each category.
2. All clubs, districts and multiple districts must submit a sample hard copy consisting of 10 to 20 pages of their Web site and include the URL on the Official Contest Registration Form.
3. Entries must be mailed to the Public Relations and Communications Division at International Headquarters to arrive by **May 1** of the year in which they'll be judged at the Lions International Convention.  
**Official entry form must accompany entry.**
4. Web sites will be judged for quality of content and design.

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**ENTRIES IN THE NEWSLETTER (BULLETIN) AND WEB SITE CONTESTS  
MUST BE ACCOMPANIED BY THE REGISTRATION FORM BELOW:**

**OFFICIAL CONTEST REGISTRATION FORM**  
*Please Type or Print Clearly*

|  |                   |                         |                          |
|--|-------------------|-------------------------|--------------------------|
| <b>Entry Level:</b><br><i>(Circle one)</i> | <b>Lions club</b> | <b>District</b>         | <b>Multiple District</b> |
| Club Name (if club entry) _____            | District _____    |                         |                          |
| State/Province _____                       | Country _____     | Multiple District _____ |                          |
| URL Address (for Web Site Contest): _____  |                   |                         |                          |

|   |                              |                 |
|---|------------------------------|-----------------|
| <b>Entering Contest:</b><br><i>(Circle one)</i> | <b>Newsletter (Bulletin)</b> | <b>Web Site</b> |
| Name _____                                      |                              |                 |
| Street _____                                    |                              |                 |
| City _____                                      | State/Province _____         |                 |
| ZIP/Postal Code _____                           | Country _____                |                 |
| Phone: _____                                    | Fax: _____                   |                 |
| E-Mail: _____                                   |                              |                 |

Lions Clubs International, Public Relations and Communications Division, 300 W 22ND STREET, OAK BROOK, IL 60523-8842  
USA • www.lionsclubs.org