



Lions Clubs International District Membership Chairperson Application

Please submit the following information on the district membership chairperson who has been appointed to serve a three year term through the year . _____

DISTRICT MEMBERSHIP CHAIRPERSON

Name: First (please print) _____ Middle _____ Last _____ Suffix _____

Address _____

City _____

State _____

Zip Code _____

Country _____

District _____

Club Name _____ Club Number _____

Telephone Numbers:

Home () _____ Home Fax: () _____

Business () _____ Business Fax: () _____

E-Mail: _____

Signature

Name (please print) _____
District Governor, District _____

Date

**Send completed form
By August 1 of the new fiscal year to:
Lions Clubs International
Membership Operations Department
300 22nd Street
Oak Brook, Illinois 60523-8842 U.S.A.**

District Membership Chairperson Job Description

Goal Setting

1. Set goals, develop and implement a membership growth plan incorporating the goals and objectives of the district leadership. Communicate goals and plan to the Multiple District MERL Team on or before August 1 of each Lions year.
2. Present a budget to the District Council in order to fund a District Membership Growth Program.
3. Develop and advertise a District Membership Growth Program that includes incentives for district and clubs who contribute to the achievement of the prescribed levels of club development growth.

Communication

1. Communicate goals and implementation procedures to all club membership chairpersons and club officers.
2. Establish a monthly reporting system to foster open communication and to monitor each clubs' progress. Provide monthly feedback to club membership chairpersons acknowledging progress and offering assistance.
3. Keep the multiple district membership chairperson apprised of the district's membership growth progress using the reporting system established by the multiple district membership chairperson.
4. Keep club membership chairpersons, club officers, zone chairperson and region chairpersons apprised of the district and club progress in membership growth.
5. Keep multiple district and district leaders apprised of membership developments from Lions Clubs International.
6. Communicate with the MERL Team members at least once a month to ensure exchange of information and ideas, preclusion of redundancy of effort and development of plans to enhance the overall effectiveness of the MERL Team effort.
7. Advise the Membership Operations Department at LCI of district and the club needs.
8. Publish membership growth articles in the district and/or multiple district newsletter.
9. **Beginning in July 2008 the MERL team also collaborates with the Global Membership Team (GMT). This team is explained in detail in the Teamwork for Growth manual.**

Training

1. Conduct a Membership Growth Workshop at the beginning of each year for club membership chairpersons in your district.
2. Provide membership growth techniques, motivation and support using the Multiple District and District Membership Chairperson Guides, Club Membership Chairperson Guide and other tools and publications available from LCI.
3. Offer to assist club membership chairpersons in developing and conducting a Membership Growth Workshop for club officers and members interested in their club's membership growth.

District Membership Chairperson Qualifications

Experience

A proven track record in membership invitation or similar experience such as successful organization in his/her profession, other association work, church or community

Skills

- Effective presentation skills (i.e., public speaking, workshop presenter, etc.)
- Strong interpersonal relationship skills
- Self-starter ability to successfully implement projects on his/her own

Attributes

- Credibility with other Lions in the district and in the communities within the district
- Desire and ability to work with others and an understanding of social and group dynamics
- Positive attitude and understanding of the need for new Lions
- Available time to implement and assist with membership initiatives
- Willingness to commit to a three year term and accept no other position in the Lions association which would conflict with the time and energy needed for this position
- Ability to travel within the district
- Attend a MERL training event sponsored by the association