



# LEADER NETWORK



## 2008-2009 VDG/DGE Training Program

November 2008

Building on the success of the last several years, we have implemented a comprehensive VDG/DGE training program during 2008-2009. Our goal is to enable our incoming district governors to maximize their effectiveness and our association's growth during the 2009-2010 year and beyond. But that can only happen with the active involvement of all multiple and single district leadership development chairpersons.

The 2008-2009 VDG/DGE Training Program is comprised of three components:

The **individualized** component is a self-driven learning experience designed to support vice district governors as they select their team, establish goals and develop their membership plan. Vice district governors will receive training modules to complete at regular intervals. Guidance and coaching will be provided by the 2009 DGE Seminar group leaders throughout this phase.

The **regionalized** component involves incorporating a series of practical topics into your local VDG training. Materials for these topics were sent to all multiple and single district leadership development chairpersons in September 2008. This regionalized component is critical to the overall success of this program, as not only does it provide our incoming governors with a sound foundation, but much of the sharing that occurs during the 2009 DGE Seminar will be based on this learning.

The **international** component is the 2009 District Governors-Elect Seminar scheduled for Minneapolis, Minnesota, USA in July. Plans include interactive classroom sessions and workshops, general sessions, and fellowship events. One full day is dedicated to membership growth and development and a special component for spouses is also incorporated.

The success of the 2008-2009 Vice District Governor/ District Governor-Elect Training Program is contingent upon the enthusiastic support of our leadership team, especially our multiple and single district leadership development chairpersons. Should questions arise, please do not hesitate to contact the Leadership Division at [leadership@lionsclubs.org](mailto:leadership@lionsclubs.org), or 630/571-5466, extension 558.

## Faculty Development Institutes

### 2008-2009 FACULTY DEVELOPMENT INSTITUTES

In order of Constitutional Area  
(dates and locations subject to change)

United States Of America, Its Affiliates, Bermuda & The Bahamas  Canada	South America, Central America, Mexico & Islands Of The Caribbean Sea	Europe	The Orient & Southeast Asia	India, South Asia, Africa & The Middle East	Australia, New Zealand, Papua New Guinea, Indonesia & The Islands Of the South Pacific Ocean
February 13-16, 2009 Oak Brook, Illinois, USA	May 15-18, 2009 Recife, Brazil	November 14-17, 2008 Brussels, Belgium	December 1-4, 2008 China, Hong Kong	March 27-30, 2009 Addis Ababa, Ethiopia	April 27-30, 2009 Melbourne, Australia

Quality leadership is critical to the future of our association. Does your area need more skilled leadership trainers? The Faculty Development Institutes provide an opportunity for Lions in each constitutional area to learn the concepts and techniques required of an effective leadership trainer. Upon completion of the institute, participants are expected to contribute to local training efforts by serving as instructors, and are eligible to apply for funds to conduct a Regional Faculty Development Institute. Lions interested in attending the Faculty Development Institute should complete the application for the institute in his or her constitutional area which can be found by logging on to the Lions Clubs website and visiting the Faculty Development Institutes page of the Leadership Development area in the Leadership Resource Center.

For more information visit the website at [www.lionsclubs.org](http://www.lionsclubs.org) and click on the Leadership Resource Center or send an e-mail to [instsemi@lionsclubs.org](mailto:instsemi@lionsclubs.org).



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## ***Online Course: Valuing Member Diversity***

**November 2008**

To address the changing face of volunteerism, this course examines the concept of diversity as it applies to our association. It emphasizes how diversity benefits Lions clubs, explores how to recruit and retain diverse members, and challenges the learner to support a culture of pluralism.

In the member diversity and club benefits section, as you meet six different Lions, you learn more about the diversity of Lions and what each individual contributed to their Lions club. You also discover why each member is interested in joining a Lions club.

In the recruiting diverse members section, information on recruiting diverse members is presented, and you are challenged to develop a list of new members to recruit.

In the supporting a pluralistic environment section, pluralism is defined, and ways to support pluralism in your Lions club are suggested. Embracing diversity through pluralism is necessary to keep diverse members in your club.

Remember, diversity of members' experiences, perspectives, ideas and resources will add to the success of your club and the overall strength of the association.

Visit [http://www.lionsclubs.org/EN/content/resources\\_learning\\_center.shtml](http://www.lionsclubs.org/EN/content/resources_learning_center.shtml)

## ***Fostering Innovation***

Innovation is the process of implementing new ideas and turning creative concepts into realities. Does your club encourage new ideas? Implement new ways of serving your community? Explore new ways to achieve sustainable growth?

Creativity and innovation can only flourish in an environment where leaders embrace changes as opportunities and where structures exist to encourage rather than stifle new ideas. It can be difficult to break the long-standing patterns that govern the ways we run our clubs, but as Lions leaders we need to look past the fear in doing something entirely different and realize the opportunities that innovation can afford.

Learn more about innovation and providing a club environment conducive to generating new ideas by visiting the online course titled "Promoting Innovation" on the Lions Learning Center.

[http://www.lionsclubs.org/EN/content/resources\\_learning\\_center.shtml](http://www.lionsclubs.org/EN/content/resources_learning_center.shtml)

## ***LRC: Adopted Service Programs Series***

Lions continue to create miracles around the world through relevant service projects and activities and can discover new ideas for ongoing projects by learning about Lions Clubs International Adopted Service Programs. A series of four new PowerPoint presentations focused on these programs has been added to the Leadership Resource Center and is ready for your next meeting.

These presentations are excellent tools for informing Lions in your area of new projects to implement. The introduction is an overview of Adopted Service Programs, what they are and how they can benefit a club. The three companion presentations explain in greater detail these exciting Lions clubs projects. Examples of how these projects have been implemented and their successful outcomes are presented.

Take advantage of this new online tool and promote exciting service projects in your area!

To view the presentations visit [http://www.lionsclubs.org/EN/content/news\\_train\\_leader\\_present.shtml](http://www.lionsclubs.org/EN/content/news_train_leader_present.shtml)

## ***Global Membership Team Hard at Work***

The Global Membership Team is now in place and moving "full speed ahead." With the support and guidance of International President Al Brandel, the Membership Development Committee of the International Board of Directors, GMT Chairperson Past International Director Mike Butler and GMT Vice Chairperson, Past International Director A.P. Singh, Lions all around the world are working together to meet the challenge of membership growth. GMT leaders, multiple district and single and sub-district MERL teams, district governors, and other dedicated Lions are reviewing data, discussing issues, and developing area strategies to create positive results in retention, extension, and growth in existing clubs.

Go to [http://www.lionsclubs.org/EN/content/programs\\_mem.shtml](http://www.lionsclubs.org/EN/content/programs_mem.shtml) on the LCI website for information and updates on the Global Membership Team.



# LEADER NETWORK



## **Training Tool – Mind Maps**

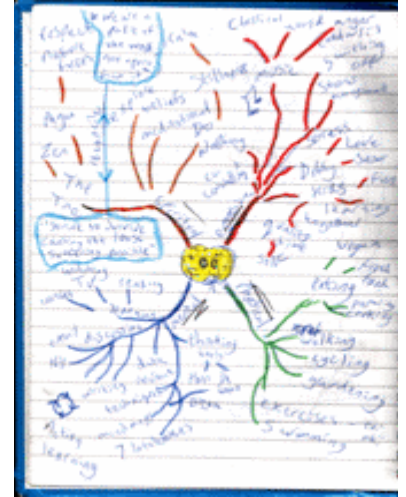
A mind map is created around a single word or topic that is placed in the center of the map, to which related ideas or concepts are added around the center. Mind maps are a way of sorting, mapping or classifying a collection of related topics. Mind mapping can be useful in personal, family, educational and business situations. When planning Lions training, you can use it to define and organize the training content.

Let's use club officer training as an example. Club officer training would be at the center of your map. Main topics or the four primary branches of your map could be officer responsibilities, teamwork, club management, and membership goals.

As you list all the sub topics that could be included in this training, you add small routes off of one of the four main topic branches; fitting each sub topic into the four broad categories or branches that you established initially. As you see in the image, the blue main branch has a fork in the road where a primary topic splits into two sections. This might happen in the club management topic with the two sub-section branches being meeting management and management of committees.

As you create your own mind maps, you may have as many primary branches, sub-branches and forks in the road as you need. If you are working as a group, you will begin by reaching consensus on the primary branches of a topic. After this, use a large sheet of paper and ask each person in the group to add their sub topics to the main branches. Once all the sub topics are added, you may need to discuss if all of these sub topics are a high priority and if they can be covered in the time normally scheduled for this training program. The mind map tool is a great way to re-organize a specific training and get group consensus on the training content.

November 2008



## **Bright Idea**

We all strive to deliver our leadership development programs in the most effective and economic way possible. The Great Plains Lions Leadership Institute conducted their 2008-2009 Regional Lions Leadership Institute on the campus of a university. Participants stayed in the college dorms that cost a fraction of what typical hotels charge. Judging from the evaluations, the participants were quite pleased with the dorms and enjoyed the beautiful campus. Institute Coordinator, Past International Director Gary Fry, is already making plans to hold next year's institute at a college campus in Iowa. What a bright idea for keeping institute costs down without sacrificing quality.

## **We want to hear from you!**

Our objective with **The LEADER NETWORK** is to provide you, our multiple and single district leadership development chairpersons, with information and ideas you can use in your leadership development efforts. If you have a Bright Idea, suggestions for future issues or a specific topic you would like to see addressed in the next issue (February 2009), please let us know. Your comments will be welcomed at [leadership@lionsclubs.org](mailto:leadership@lionsclubs.org).

***True heroism is not the urge to surpass  
all others at whatever cost, but the urge to  
serve others at whatever cost.***

***Arthur Ashe***

*The LEADER NETWORK* is a publication of:  
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