



Lions Clubs International

Global Service Action Campaigns

Protecting our Environment

Lions Global Service Action Campaigns

Through service, Lions have impacted the lives of millions of people. Now more than ever, we are in a position to extend our network of care. To show this strength, Lions have the opportunity to participate in four special service action campaigns.

August-
Engaging our Youth

October-
Sharing the Vision

December/January-
Relieving the Hunger

April-
Protecting our Environment



Pollution, lack of clean water and loss of plant and wildlife are just several of the growing threats to our communities. According to the United Nations Environment Programme (UNEP), only about 20% of the world's population has access to clean water. In fact, each year more people die from unsafe water than from all forms of violence, including war. Moreover, during the last century alone, the world lost over 80% of its original forests.

Take Action

During April, we invite you and your club to join Lions around the world to bring attention to the environment. Help us raise awareness of the importance of improving and protecting the environment in connection with [Earth Day](#). Or, organize projects throughout the month that mobilize your club members to make a difference in your community.



“If every Lion would plant a tree,
our planet would have **1.35 million** new trees!”

Project Ideas

Here are several project ideas:

- Organize a community clean-up project.
- Work with a local forestry department to plant trees in your community.
- Educate your community about easy eco-friendly practices to adopt in daily life.
- Organize a recycling project to collect old eyeglasses, batteries, or small electronics.

Sharing Your Success

This year, be sure your club secretary uses the Service Activities Report to report your club’s service activities, especially projects related to the service action campaigns. For more information, go to the [Planning Projects section of the LCI Web site](#) or keyword search “Service Activity Report” at www.lionsclubs.org.

Resources

A number of resources such as planning guides and press releases are available to assist you in completing a Lions Global Service Action Campaign project. For materials and campaign updates, go to the [Member Center of the LCI Web site](#) at www.lionsclubs.org.

