



## Sample Strides Public Service Announcement

Hometown Lions Club

# NEWS

For information, contact:  
(INSERT: Name, Telephone,  
Number, Fax, or E-mail)

ANNOUNCER: Diabetes awareness is a top priority for Lions Clubs International, the world's largest service organization. The need for diabetes information in our communities is greater than ever. Join the Hometown Lions Club on November 14, World Diabetes Day, as they sponsor a "Strides" Lions Walk for Diabetes Awareness. To participate as a walker, or a healthcare company that can provide people with diabetes-related information, call (555) 419-1123. Again, that's (555) 419-1123.