



Meet Your Global Membership Team (GMT) Leaders

During the March 2008 Board Meeting, the International Board of Directors approved the formation of a Global Membership Team and its leaders to assist with membership growth worldwide. In March of 2009, a change to the leadership of the GMT was approved to include a GMT Executive Council consisting of: the International President acting as GMT Chairperson; the First Vice President acting as GMT Vice Chairperson; the Second Vice President; Immediate Past International President; a GMT International Coordinator; the LCI Executive Director; and nine Constitutional Area leaders.

Who is the GMT?

The GMT is a group of Lions leaders representing the seven constitutional areas. GMT leaders are appointed by the international president in consultation with the executive officers. They are expected to work with the district governor and the district/multiple district MERL teams to achieve membership growth. Each GMT leader has committed to serving a three-year term; each leader is subject to an annual performance review.

What is the responsibility of each GMT Leader?

The GMT leaders were appointed to improve communication flow between clubs, districts, multiples and International Headquarters. They are to assist in implementing local membership strategies and should promote membership initiatives to multiple districts, districts and clubs as needed. They are to maintain close contact with the Membership Development Committee and International Headquarters regarding the membership growth progress of their assigned area.

How will each GMT Leader accomplish his or her goals?

Each GMT leader is expected to be in close contact with their assigned district governors and district/multiple district MERL teams to help develop and implement a three-year plan. GMT leaders are also expected to review reports from LCI and, where necessary, provide motivation, training and/or suggestions of LCI membership initiatives to achieve the desired membership results for their area.

Each GMT leader will be required to participate in scheduled conferences with the GMT Executive Council. GMT leaders are also expected to attend an annual GMT meeting, constitutional area forums and appropriate multiple district (MD) conventions.



There is a GMT leader assigned to your area. To learn more about the GMT and about your representative, visit the Lions Clubs International Web site, www.lionsclubs.org, and type "Global Membership Team" into the search field. We encourage you to contact your district governor or members of your district MERL team if you have GMT questions.



Why appoint GMT Leaders?

Why not have different teams for different presidential years?

The appointment of GMT leaders for three-year terms provides consistency in following clubs, districts and multiples more closely and for understanding the unique circumstances of the clubs, districts and multiples that they serve.

As a Lion, how can I work with GMT to ensure success?

Every Lion can play an important role in club, district and multiple district membership growth by working with the GMT leaders.

GMT’s relation to:

Your multiple	Your district	Your club
<p>The MD coordinator and the multiple district MERL team are key contacts for the GMT Leaders.</p> <p>The MD Coordinator and MD MERL can look to GMT Leaders for:</p> <ul style="list-style-type: none"> • Assistance in developing the MD three-year membership plan • Information on the best practices of other MDs • Promotion and coordination of workshops, training and regional initiatives 	<p>The district governor and the district MERL team are key contacts at the district level for GMT leaders.</p> <p>The DG and district MERL can look to GMT leaders for:</p> <ul style="list-style-type: none"> • Assistance in developing the three-year district membership plan • Feedback on DG quarterly activity reports • Develop solutions to district challenges first detailed within the LCI quarterly report • Promotion and coordination of district activities designed to meet district goals 	<p>Club officers and Lions club members are the key contacts for the district governor and the district MERL team.</p> <p>The club should provide DGs and district MERL teams with regular, accurate assessments of the club.</p> <p>Why is this important?</p> <p>The DG and district MERL team reports to GMT leaders about clubs.</p> <p>The GMT Leader, accurately informed about each club, will be better able to recommend growth and promotion strategies.</p>



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