



# RELIEVING the *Hunger*

## 2010-2011 Lions Global Service Action Campaigns

The focal point of this year's Presidential Theme "**A Beacon of Hope**" is service. To show the strength of our worldwide network and to shine our light even brighter, Lions have the opportunity to participate in four special service action campaigns.

August-  
Engaging our Youth

October-  
Sharing the Vision

December/January-  
Relieving the Hunger

April-  
Protecting our  
Environment



According to the Food and Agriculture Organization of the United Nations, every day, over one billion people worldwide go hungry. With the global economic downturn, this number continues to rise and many hunger relief organizations are finding it increasingly difficult to keep up with demand.

### Take Action

During December and January, we invite you and your club to join Lions around the world to help relieve hunger. Organize projects that mobilize your club members to make a difference in your community... by helping those who don't have enough to eat. Visit links to [The Global FoodBanking Network](#) or [Feeding America](#) for volunteer opportunities near you. If your local food bank does not have volunteer opportunities available, you may wish to consider other service projects such as preparing and delivering food baskets to families in need or planting a community vegetable garden.



**“One in six** people in the world are in a state of chronic hunger.”

*U.N. World Food Programme*

### **Project Ideas**

Here are several project ideas:

- Sponsor a community food drive to replenish a local food pantry.
- Volunteer to deliver prepared meals to elderly citizens.
- Prepare and deliver food baskets to families in need.
- Serve meals at a soup kitchen or homeless shelter.
- Help plant a community garden.

### **Sharing Your Success**

Lions do so much to shine a light where there is darkness and despair. Help spread the word! This year, be sure your club secretary uses the newly redesigned Service Activities Report (July 2010 launch) to report your club’s service activities, especially projects related to the service action campaigns. Clubs that submit projects related to the Global Service Action Campaigns through the online Service Activities Report are automatically nominated for the [Beacon Awards](#). For more information, go to [www.lionsclubs.org](http://www.lionsclubs.org) and keyword search [Beacon Awards](#).

### **Resources**

A number of resources such as planning guides and press releases are available to assist you in completing a Lions Global Service Action Campaign project. For materials and campaign updates go to [www.lionsclubs.org](http://www.lionsclubs.org) and keyword search [Global Service Action Campaign](#) or contact the Service Activities Division at [programs@lionsclubs.org](mailto:programs@lionsclubs.org).

