

2011-2012 Webinars

My Club, My Family: Nourishing the Club's Family Tree

Participant Workbook



Lions Clubs International

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LIONS CLUBS INTERNATIONAL

Lions Clubs International

This webinar is being recorded.

The recording, PowerPoint presentation, and workbook will be shared.

LIONS CLUBS INTERNATIONAL



Webinar Background

President Tam believes that “the strength of our association lies with our clubs, and our members for the basis of our clubs.” When we value our club members as family, by keeping them involved, instilling pride and treating them with mutual respect, our clubs will be successful. It is imperative that club leaders are aware of the methods and resources available to assist them in nourishing the club’s family tree so that it continues to grow.

Session Objectives

- List the key elements of club nourishment
- Generate ideas on how to implement the elements
- Identify methods/resources

My Club, My Family

Involvement

+ *Sense of Worth*

+ *Member Care*

+ *Family Atmosphere*

CLUB SUCCESS

Elements for Club Nourishment

Clubs are growing trees that are firmly planted in the foundation of the association. Club nourishment can be provided via five essential elements:

1. Effective Member Orientation

2. Member Involvement

3. Club Leaders Who Listen



4. Community Service Events

5. Family Atmosphere

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Effective Member Orientation

Connect members to their foundation which is the association and their club.

Resources

Orientation Guide (ME-13)

A publication that guides Lion leaders when planning and conducting new member orientation. The first section gives training tips and suggestions and the second section provides reference materials and serves as a reproducible workbook for new members.

Leadership Resource Center

The primary source for leadership training resources and information.

- **LCI Headquarters** - An overview of LCI Headquarters and its divisions.
- **All About Lions** - A presentation on Lions Clubs International history, organization structure, service programs and membership. Suitable for use with new or prospective members.
- **Member Orientation Modules** - Three modules that can be used by individuals or for a presentation to a small group of members to provide orientation to the Lions Clubs organization, history, structure, and badges and membership emblem.

Basic Mentoring Program

Part one of this program assists members in understanding and meeting the responsibilities associated with being a Lion. It should be a goal of every club that all new Lions complete the part one in their first three months of membership. Part two focuses on developing relationships and organizational skills in preparation for leadership at the club level. The complete Basic Mentoring Program should be completed in the first six months of membership.

Lions Orientation Refresher Series

A series designed to REFRESH members' knowledge of Lions Clubs International, REVITALIZE their enthusiasm for helping those in need, RECONNECT them with their reasons for becoming a Lion and RENEW their commitment to membership development, extension and leadership initiatives.

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Member Involvement

Club members respond positively when they feel they play an important part in the club.

Resources

Membership Application

Use information in the Committee Preferences section of the Membership Application to identify interest and as the basis for discussion regarding committee involvement.

Advanced Mentoring Program

Part one of this program helps mentees develop leadership and managerial skills. Part two concentrates on the mentees role of developing others, and stresses long-range growth activities that prepare the mentee for a leadership role within the association.



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Club Leaders Who Listen

Effective leaders know the opinions, views, and feelings of those they are leading.



Resources

“How are Your Ratings?” Survey

A survey that solicits member feedback to assist with club evaluation. It identifies club strengths and weaknesses and helps with the development of plans to address problem areas.

Retention Clinics

The President's Retention Campaign offers four helpful clinic guides to assist clubs with addressing currently retention challenges and developing long-term plans for retaining members.

1. **Focus on Club Dynamics** – offers smart strategies for handling cliques and politics
2. **Focus on Involvement** – offers smart strategies for keeping members involved in the club
3. **Focus on Meetings** – offers smart strategies for keeping meetings on track
4. **Focus on Working Together** – offers smart strategies for club cooperation

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Community Service Events

“Spend more time SERVING than MEETING!” ~ President Wing-Kun Tam



Community service events provide members with:

- Bonding Opportunities
- Sense of Club Camaraderie
- A Chance to See their Impact

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Family Atmosphere

Give others the opportunity to be a part of the Lions family.

Resources

Family Membership Program

The Family Membership Program encourages families to volunteer together by offering a special dues structure to family members and programs to include children and adolescents in club activities.



Cub Program

The Cub Program helps support family-friendly clubs. Formulated special to encourage families to volunteer together, children under age 12 have the opportunity to build a life-long dedication to helping others.

Leo Club Program

The objective of the Leo Club Program is “...to provide the youth of the world with an opportunity for development and contribution, individually and collectively, as responsible members of the local, national and international community.”

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