

# GLOBAL ACTION TEAM



## Global Membership Team (GMT) Club Membership Chairperson

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<b>Term</b>	One year elected position as a club officer and member of the board of directors.
<b>Position Overview</b>	As the GMT club membership chairperson, you ensure that your club has the membership to create a greater impact through community service. By bringing new members into your club, not only will you develop new friendships, but you will ensure your club will have a stronger foundation to serve the needs of your community. Your actions define the pathway for your club to ensure its success in executing <i>MISSION 1.5</i> membership growth plan implementation, and achievement of goals, as established.
<b>Actions for Success</b>	<ul style="list-style-type: none"><li>• Commits to the organization-wide goal and objectives of <i>MISSION 1.5</i>, which includes achieving defined regional membership targets.</li><li>• Develops, supports and executes an annual membership development plan in support of <i>MISSION 1.5</i>.</li><li>• Tracks club membership data and reports progress during check in calls with zone chairperson.</li><li>• Collaborates with the district Global Action Team on membership initiatives, and participate in relevant district, region and zone meetings and events.</li><li>• Develops and leads a membership committee to help implement action plans to achieve the club's membership goals and to positively improve the member experience.</li><li>• Encourages all members to participate in membership growth by inviting prospective members to club activities and by following up with them promptly.</li><li>• Promotes a harmonious club atmosphere by listening to and addressing member ideas and concerns via member surveys or other opportunities for feedback.</li><li>• Collaborates with the club service chairperson as well as other club committees to promote membership opportunities.</li><li>• Ensures that new members are provided with an effective orientation so new members understand how the club operates within its district, multiple district and Lions International, with the support of the Club 1<sup>st</sup> Vice President/Club Leadership Chairperson.</li><li>• Attends the district governor's advisory committee meeting of the zone in which this club is located, when appropriate.</li><li>• Collaborates with their team to conduct relevant <i>MISSION 1.5</i> seminars, events, and projects during club and zone meetings, conventions and district trainings.</li></ul>
<b>Measuring Success</b>	<p>At the end of each Lion year, in collaboration with the club president, ensure that your club:</p> <ul style="list-style-type: none"><li>• Achieves club net membership growth as defined by <i>MISSION 1.5</i> including sponsoring at least one new member.</li><li>• Conducts at least one more membership drive in the community than the prior year.</li><li>• Contacts a minimum of two former members about returning to the club.</li><li>• Increases total membership over the previous Lion year.</li></ul>

- Ensures that new member orientation occurs, and that all new members participate.

## **Recommended Qualifications**

- Passionate about Lions and is invested in the club's future.
- Leads by example; actively sponsoring new members.
- Strong project management, public speaking, and presentation skills.
- Able to use technology (Email, Microsoft Office, Lion Portal, LCI website, social media).

## **Reporting**

- The GMT club membership chairperson reports to the GMT and GET district coordinators.
- The GMT club membership chairperson, GST club service chairperson, and the GLT club leadership development chairperson report to the Club Global Action Team chairperson (club president).