



Convention Team Brainstorming

To prepare the convention team your first committee meeting should include brainstorming of the topics on the following list.

Share with the convention team responses from the questionnaires prior to the first committee meeting. Encourage the team to come with their best ideas to help make a memorable convention.

Areas of focus:

1. What are our Lions asking for
 - How can we provide it?
2. How can we better promote our event?
 - Convention theme
3. How to best incorporate success stories/testimonials from the local clubs and members.
4. What would be great events/service projects?
5. Where can we seek to find outside speakers?
 - Review the *How to find Great Speakers* tool
 - What type of speakers would help increase attendance
6. How can we better recognize our Lions?
7. How can we ease the registration process?